

Sierra Madre News

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SIERRA MADRE, CALIFORNIA, THURSDAY, JULY 29, 1954

VOL. 48, NO. 38

This World

VIRGINIA JENKINSON

When you're 84 years old, you've lived a lot and seen much of what this world has to offer. Sometimes you are left alone with only the companionship of your memories. This to some extent is the situation of Mrs. Ada Thomas, 25 W. Grandview, who called our office the other day just for a chat. She wonders if there are some oldtimers who would care to call on her as she is unable to get out often, due to failing sight and a recent knee injury. She says that she spends many lonely hours and would certainly welcome visitors.

Wonder if some organization couldn't add a new feather to its cap by organizing a visiting unit designed to bring a little more brightness into the lives of many of Sierra Madre's senior citizens who find themselves in similar position to Mrs. Thomas.

We have received many splendid comments on the new series entitled, "Introducing Sierra Madre Businessmen." One installment is on page 4 of this week's issue, and if you read it you'll learn a lot of interesting things about people you do business with every day. Did you ever wonder how two people meet and marry? Why they come to Sierra Madre to live? What are their hobbies? These and many more questions are answered in this new feature which will run for the next seven weeks. Don't miss any of them!

Around the Square

By VERA H. LUMBARD

The nocturnal habits of one local hamster, "Hambo," by name, have given Alyce Herold some heart-stopping moments since she undertook his care for the vacationing owners, the Reynors Smith children.

At first, temporarily forgetting the new addition to the household, Alyce found herself sharply chiding her children and demanding bed-time quiet when it was the cage-rattling of the little beastie she had heard.

Then daytime she spent anxious moments prodding the limp and soundly-sleeping body in the bottom of the cage to reassure herself that it was alive!

Reminds us . . . Page Dougherty earnestly persuaded her children that the finest place for their collection of lizards—maybe a snake or two—was the growing "zoo" at the Sierra Madre Villa County park. Custodian was so pleased to have the new specimens that he returned the favor and sent the children back home with some that HE had in good supply—to Page's utter undoing.

We know one mother whose strategy worked.

Wary of telling her active sons to tuck in their shirts, she got busy one day and sewed lace on all their shirt tails.

THIS is on Alfred Dewey's head. He tells us that on a sizzling day recently an ex-mayor of Sierra Madre paid a visit to Alfred's studio. While Alfred mopped his perspiring brow, the visitor exclaimed that HE didn't think it was so terribly hot. And what's more, Alfred marvels, the ex-mayor had on his long-handled woolies.

Postal Receipts Up \$16,918 Over 1953

Acting Postmaster Arthur H. Embree reports an increase of \$16,918.22 in postal receipts for the first half of 1954 over those for the same period last year. The increase has been consistent in the individual months and totals for the two quarters to date. Embree points out:

Total for the second quarter this year, \$30,256.70, represents an increase of \$10,921 over the same three-month period in 1953.

Month	1953	1954
April	\$7,460.91	\$10,961.86
May	\$8,034.43	\$8,863.02
June	\$5,899.49	\$10,431.82

Broader Curriculum, School Aim

Budget Provisions Made for Special Projects, Activities

Increased supervisory and group planning time budgeted for the City and Sierra Mesa Elementary schools here this fall will be reflected in an enlargement of the special subjects and activities program which gives breadth to the school curriculum, Supt. of Schools Charles A. Skutt announced this week.

The announcement is of special interest to parents inasmuch as Dr. William M. Shanner of the California Test Bureau told the board of education last week that "there are still intellectual capacities which can be challenged." He said that, while tests of City school fifth and sixth graders this spring show them to be at or above the national norm, they are on an average three or four months younger and 10 points higher in I.Q.

Results Higher

In evaluating the biennial test results just released, Dr. Shanner also had commented that "results on the whole are higher this year than in 1952" and that a reversal in standards is evident, with fifth graders scoring somewhat higher than those in sixth grade.

The enlarged special subjects and activities program which Supt. Skutt discussed this week is not extra-curricular, he stressed, stating: "It should be understood that we are not attempting to expose our students to work of a higher grade level but, rather, to give them an enriched curriculum on their own grade level, which would

serve to strengthen them in the several fundamental fields."

Also, he pointed out, the program being discussed is not new but an expansion of that already offered in the City school.

"As it exists now," he remarked, "it can well be said to be apace with or even in advance of many elementary schools of the state."

No Double Sessions

Supt. Skutt also commented that the community of Sierra Madre can well point with pride to the fact that double sessions have been circumvented here, a problem due to crowding that many schools have had to face at a cost to the pupil of from two to three months school time per year.

Activities in which the local school can be regarded as outstanding, in addition to the fundamental subjects, he said, are in the departments of: Music—more time devoted here than in many other elementary schools; Drama—everyone of the 600 youngsters is "on stage" at least once during the school year; Science (general)—particularly for fourth through sixth graders; Field Trips—to the Planetarium, Huntington Library, San Gabriel Mission, for example; Audio-Visual—each class has an average of one 20-minute educational film per week.

Also included, Supt. Skutt reports, have been leadership experiences such as room officers, athletic helpers, movie

BIENNIAL TEST RESULTS

Below is a tabulation showing how Sierra Madre Elementary School fifth and sixth graders scored in spring tests in relation to the national norm (0), a deviation of plus or minus three being considered within the normal range.

Quoting from the California Test Bureau, the superintendent of schools here points out: "Scores made on these tests show accurately the degree to which the pupil has mastered the fundamental skills measured by the tests."

	5th Grade	Deviation	6th Grade	Deviation
Reading Vocabulary	6.2	+4	6.9	+1
Reading Comprehension	5.9	+1	6.8	0
Total Reading	6.1	+3	6.8	0
Arithmetic Reasoning	6.2	+4	6.8	0
Arithmetic Fundamentals	6.1	+3	6.6	-2
Total Arithmetic	6.0	+2	6.6	-2
English Grammar	6.2	+4	6.9	+1
Spelling	5.9	+1	6.8	0
Total Language	6.2	+4	6.8	0
TOTAL for TEST	6.1	+3	6.8	0

The Parent-Teacher Association plans a panel discussion for October to ascertain to what degree of effectiveness the elementary program here is coordinated with the Pasadena secondary schools which Sierra Madre students attend.

projector crews and cafeteria workers.

Programmed for Fall

Expansion in the fall will include: a special class, financed by state funds, for those students who can profit by instruction in small groups; additional audio-visual equipment; Student Body activities, an actual student body organization and a safety committee;

a school newspaper and a multitude of individual research projects.

All these have been dependent on adequate supervisory time, now made possible for this fall. A full day was devoted at last winter's Teachers' Institute to discussion of these means of broadening the elementary curriculum for those students who can handle them.

That Time Again!

Rattlers in Search of Water Menace to Unwary Residents

Seasoned foothill residents warn that this is the time of year when rattlesnakes have a tendency to venture down from the parched mountains into civilization in search of water and haven in shaded gardens.

The theory has been advanced that there may be more than ever this summer due to the scarcity of undergrowth after last winter's mountain fire.

Three rattlesnake stories have come to our attention so far this summer!

Hearing Set on Extension of Zone Variance

'Mama Pete' Nursery School Under Study

The controversial matter of "Mama Pete's" operation of a small day nursery school in an R-2 residential zone where neighbors have protested both a reclassification of the zone and extension of a variance, will have another airing next month.

Although the City council recently granted Mrs. Charles Peterson an extension up to 90 days beyond the present variance, the Planning Commission at its last meeting set Aug. 12 as date for a public hearing on extension of her variance which expired June 30. An extension of up to nine months will be considered.

Mrs. Peterson's nursery school is located at 71 Suffolk. At its July 15 meeting the Planning Commission went on record as disapproving an application for amendment to the zoning ordinance which would, in effect, permit operation of nursery schools of 10 children or less in R-2 zones. The commission stated that this provision may be included in forthcoming recommendations by professional planning consultants who are now studying the entire zoning ordinance.

The City Council has set Aug. 24 as the date for a public hearing on this application following the commission's action.

Mrs. Peterson some months ago, after public hearings in which she personally and her nursery school were lauded, but spot zoning protested, was given an ultimatum that she establish her school in a suitable location by the end of June this year.

Community Nursery School Lease OK'd

The City Council Tuesday approved renewal of the Community Nursery school's five-year lease of its present site on city waterland property. The Nursery school will continue to pay a yearly rental of \$60 under terms of the lease which is cancellable on 60 days' notice.

Nine Seized In Gambling Raid Here

All Plead Guilty, Fined by Judge

Nine men seized in a gambling raid at 618 W. Highland here Monday night entered pleas of guilty in Municipal Court of Pasadena the following day. They were fined \$100 each, of which the judge suspended \$50 each on condition they commit no further violations for a year.

Acting on an anonymous tip, Sierra Madre police and county sheriff's deputies of the vice detail, arrested the poker players and confiscated \$122 in cash and checks found at the tables.

Those booked through the Sierra Madre jail and transferred to the county jail included Edward Kimbro, age 30, of the West Highland address; W. F. Christianson, Montebello; J. L. Hutchins, Altadena; R. A. Renwick, Burbank; J. R. Edwards, Pasadena; C. E. Prough, San Fernando; N. D. Wilfred, Inglewood; G. C. Russell, Pico, and W. F. Grogan, Los Angeles.

They were released later Monday night after paying \$100 each in bail.

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Council Boosts City's Payroll by \$7,000

Grants 5 Per Cent Across Board, Other Increases

Sierra Madre and Pomona Bands Plan Exchange Concerts

There will be two band concerts in City park during the month of August and possibly a third one if the Sierra Madre band feels up to it after a busy schedule.

The local band, directed by Roger Gray, will present its third outdoor program of the season starting at 7:30 p.m. Friday, August 6. On Aug. 12, according to Band Committee Chairman Stanley Coutant, the Sierra Madre aggregation will travel to Pomona to play there in return for which the Pomona band will present a concert in our City park the night of Aug. 20. The latter concert here will begin at 8 p.m.

It has not yet been decided whether or not the Sierra Madre band will schedule another concert here for Aug. 27, but it is being considered, according to Coutant.

The City of Sierra Madre's 38 employees, including department heads, were voted a 5 per cent "across the board" increase in salaries by action of the City Council Tuesday night and also have in prospect the institution soon of a long-awaited retirement plan.

In addition to the blanket increase, three employees in key positions were advanced to higher salary steps in recognition of "long hours and extra service" and a new position of bookkeeper clerk was created.

Effective July 1

Retroactive to the beginning of the current fiscal year, July 1st, the council action upon the annual municipal payroll by approximately \$7000 and, according to Acting Mayor Charles H. James, is another step toward bringing salaries of Sierra Madre city employees somewhat in line with those of cities of corresponding size and neighboring cities.

The employees receiving increases in addition to the 5 per cent are: assistant street superintendent, up \$36.50 to a monthly salary of \$346.50; chief clerk, up \$30 to \$290 (combined with post of City clerk which pays \$60 per month), and stenographer (and deputy City clerk), up \$29.50 to \$299.50.

The 5 per cent increase brings the monthly salaries of the chief of police, fire chief-police officer, and water department superintendent all to \$420. The building inspector's salary increases \$13.50 per month to \$283.50.

City Administrator Lawrence C. Bevington presented to the council Tuesday an analysis and chart combining retirement plan suggestions submitted by five insurance companies for which compilation he was commended by the council. Bevington plans to meet with city employees tomorrow for an informative session on retirement benefits.

After study by the council, specifications for a retirement plan will be set and bids invited.

Authorize Expenditures

The council, with Mayor Charles E. Louk and Councilman David S. Wood absent, authorized some other money spending this week, including approximately \$500 for installation of the new lighting and audio system in city park, a gift of the PTA, and \$500 for a used piece of street equipment, an oil wagon for dust control, and \$826.41 for comprehensive general liability insurance (for three-year coverage).

Held over were setting of specifications for a new fire truck for which there is \$10,000 on hand as of 1954-55, and payment of volunteer fire fighters who signed up with the City and helped fight last winter's mountain fire to the tune of approximately 8000 man hours. The city administrator is attempting to establish an equitable rate of pay.

The community event Sunday honoring the minister and his family, will be in progress from 3 to 5 o'clock in Pritchard hall. It has been arranged by the Women's Fellowship of the church of which Mrs. Helen D. Haas is president and is also serving as reception chairman.

The Rev. Mr. Smith has served the Congregational church here for the past eight years, was a member of the City Recreation Commission for four years and is president of the Ministerial association.

Industrial Film for 'Exchangers' Tonite

An American Can Company film entitled, "The Miracle of the Can," will be shown at tonight's dinner-meeting of the Sierra Madre Exchange Club slated for 7 o'clock at Carpenter's Santa Anita restaurant, Arcadia.

A swimming party is being planned for next Thursday night, Aug. 5, at Wagner's pool in Pasadena.

Sunday afternoon members of the service club together with their families attended a beach party at Huntington City beach as guests of the Bob Thomases. Attending were: President and Mrs. Ralph Burns and daughter Karen, Mr. and Mrs. James Paschal and children, Mr. and Mrs. Fred Richter and children, Mr. and Mrs. Bill Barnes and children and the Ralph Hurwit and family.

MOVIE-MAKERS EYE AGED HOTEL HERE FOR BOB HOPE FILM

If a somewhat well-known crooner named Crosby doesn't gum up the deal because of a running pseudo-feud with R. Hope, everything else seems in the clear for Paramount Pictures corporation to shoot some scenes in Sierra Madre for an up-coming Bob Hope movie.

Necessary clearance has been granted by the city administrator, the police department and owners of property involved—everyone, that is except the weather man. Shooting of scenes for "The Eddie Fox Story" around the 60-year-old, one-time hotel at 225 N. Lima is scheduled now for Aug. 16 and 17.

Leland P. and Veronica Marsh, 657 W. Grandview, own the historic old frame structure, now an apartment house. Built as an hotel before the turn of the century, the establishment was the gathering place of tallyho parties, weekend tourists and tennis tournaments and attracted many prominent visitors, old-timers recall. It has since been used as a hospital for alcoholics and dope addicts, a rest home and a fraternity house and also appeared in 1941 in the Barbara Stanwyck movie, "The Great Man's Lady."

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SIERRA MADRE NEWS

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Entered as second class matter at the Post Office at Sierra Madre,

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Verna H. Lumbar.....Editor
Marjorie Thomas.....Society Editor
Richard Keller.....Advertising Manager
Frederick Hawkins.....Plant Superintendent

Lee Shippey asks

What Do You Think?

Over in England, a move to raise the pay of members of the House of Commons from 1000 pounds to 1500 pounds a year seems doomed. In our money, a thousand pounds is \$2800 and 1500 pounds would be \$4200. Our Representatives got \$15,000, plus 20 cents a mile for all travel on official business, plus one round trip to Washington for themselves and families for each session, plus many thousands of dollars for the pay of secretaries and aides, plus franking privileges and postage and telegram allowances according to the population of their districts, plus a field agent in their home districts who gets a salary of around \$5000. Most of those perquisites the British Commons does not get, which may be why they have to put up with such inferior talent as Churchill, Eden and Attlee.

Some persons continually are

trying to get the pay of our Congressmen and Assemblymen raised, in order to attract better men. The one and only way to attract better men is to make it impossible for campaigns for office to cost more than average men who wish to remain honest can afford. Our Registrar of Voters, and doubtless every other Registrar of Voters who is honest, can inform you that every two years good men in both political parties consider running for office, but shy away when they learn how much it will cost them. Thus in every election we lose the chance to get good men and often have to vote for men who do not shrink from accepting the backing of persons with axes to grind. Our laws should limit what may be spent by or for any candidate, should insist that every bit of literature be labeled: "Printed by So and So, Distributed by So and So" with a stiff jail sen-

tence for violation, and should forbid anyone, except the one person officially designated, from spending a cent for any candidate. That would prevent the circulation of anonymous last-minute smears and also the wide distribution of letters and postcards signed by certain friends of candidates in the opposition parties but paid for and distributed by someone else.

The sworn reports of campaign expenses filed by some statewide candidates after the late primary were so ridiculous they made oldtime politicians blush. One reported that he had spent only \$600 and, so far as he knew, his friends spent \$2000. It must have taken some clever looking-the-other-way to be able to swear to such a statement. One two-cent mailing to each of the 5,000,000 voters of California costs \$100,000. Of course, a fake committee named Nonpartisans for Bunkum could be organized and spend a fortune for Bunkum without his knowing it, but that should be forbidden. What usually happens is that the campaign committee for Bunkum, by strenuous effort, finds enough personal enemies of Bunkum's opponent or personal friends of Bunkum's or persons with some particular axe to grind to organize the Nonpartisan Committee, all expenses of which it pays and most actions of which it manipulates.

Why isn't this made impossible? Children, I'll tell you. Too many people in our own Legislature like things the way they are. It has had plenty of chances to enact good laws, but has always referred them to committee.

Last word: By the way, has anyone thought of nicknaming our Secretary of State Of Again, On Again, Gone Again Dulles?

American in Brussels Found Belgians Finally Friendly Despite Slowness to Smile

Impressions not included in her European travel letters last year to The NEWS and the "folks at home," are incorporated in a series of articles which Virginia Pittinger has prepared since she, her engineer husband, A. Lincoln, and their youngest child, Risty, returned home last spring.

The family lived in Brussels for several months and it is more about this interlude that Virginia has written this time. —Ed. Note.

By VIRGINIA PITTINGER

Brussels is a very old city with many lovely churches, monuments and museums. There are parks around every corner once you are away from the downtown business section—beautiful, well-kept parks with lakes and swans and ducks and great old trees and little old men, the neatest little old men I'd ever seen. Their white moustaches and beards were clipped and curled, their shoes shone, their Homburgs terfiedly glowed from recent and frequent brushings. Sometimes there were little old ladies with them, equally neat,

but somehow never quite so dapper.

I found the people in the parks quite friendly. Many of them spoke to me as I tramped around after Risty and his bike—or, when it was warm enough—sat on a bench and waited. But the people on the streets were, on the whole, neither friendly nor polite. Having written that down I immediately remember a dozen occasions when it wasn't true. Maybe it would be more nearly correct to say that they didn't LOOK friendly as they went about their daily business. Their expressions were inclined to be excessively solemn and they were not quick to smile. It took time for them to thaw. When I first stood at the corner with Risty waiting for his school bus at 7:30 in the morning, lots of people stared, but no one smiled, even though I was enough to make most people laugh with blue jeans hanging below my gray fur coat, anklets over my stockings, dirty saddle shoes on my feet, and a white scarf on my head! Well, it was COLD!

But after a week or two things began to happen. A lady with two little girls stopped to talk—the postman nodded curiously and a little boy, who had always gone all around the lamppost to avoid us walked by within three feet of where we stood! And by the end of a month the lady had bought Risty a piece of candy—the postman was smiling and patting him on the head—and the little boy was looking sideways at us. It just took time and standing still long enough!

Time Capsule Burial To Mark State Fair's 100th Anniversary

Microfilming of historical material for the California State Fair's 100th anniversary time capsule is in progress. The 225-pound chrome steel cylinder will contain hundreds of microfilms of photographs, documents and relics of California life during the past century.

To commemorate the fair's 100th birthday this year, the "time library" will be entombed on the fairgrounds Sept. 2 and will not be opened until the year 2054.

MRS. LILLIAN SMITH PLANS TRIP BACK EAST

Mrs. Lillian Smith, 18 Cypress Ct., will leave the first part of August for St. Louis, Mo., where she will attend the wedding of her grandniece.

Mrs. Smith expects to be in the East for two weeks.

S. M. Loses to Alchemists; in Third Place

Last Thursday night the Alchemists beat the Sierra Madre softball team, 5-0, and also knocked them out of second

place in the "A" league.

This was one of the worst nights Sierra Madre has ever had. They made four errors and collected only three hits.

Preisler, the pitcher for the Alchemists, headed their attack with a powerful home run into left field and a single. He admitted after the game that that was the best ball that he had pitched all year. Sierra Madre now has a 4-3 record, which puts them in third place. Right now it looks pretty much as though Fair Oaks Furniture is going to win the championship, but that is not as big an honor as winning the play-offs. It sounds funny, but it's true. The teams would rather win the play-offs than the championship. Naturally, it's nice to win both. If you win the play-offs the team receives about a two-and-a-half foot trophy. Sierra Madre, a bound-and-determined team, is after that trophy, and they might just surprise everybody

and win it, too. Wait and see! The next game won't be until Aug. 5. Its going to be an early game starting at 6:50 on diamond 3. If any of you folks would like to come out and watch your team and don't know how to get there, just call us here at The NEWS.

BOX SCORE

Sierra Madre 0, Alchemists 5.			
S.M.	AB	H	R
Pennock	3	0	0
Pascoe	3	1	0
B.Perry	3	0	0
Brogger	3	1	0
G.Perry	2	0	0
Bell	2	0	0
Mankin	2	0	0
Hayes	2	0	0
Lewis	2	1	0
Totals	22	3	0

Totals 22 3 Totals 29 6

E—Pennock, Pascoe, Brogger, Mankin, HR—Preisler, SO—Perry, 2, Preisler, 5, BB—Preisler, 1, Perry, 1, Winner—Preisler, 5-2, Loser—Perry, 4-3, Attendance—15.



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Metropolitan Coach Lines has embarked on a six-year program of development and improvement. This program, once it is approved by the public bodies, will provide the most rapid urban mass transportation in the United States or Canada.

64 MINUTE RUN REDUCED TO 36 MINUTES

One illustration is the Hollywood Freeway. Formerly, the time from North Hollywood to downtown Los Angeles by rail was 64 minutes. Bus substitution, with equal seating capacity, reduced the time by 14 minutes, using the completed portion of the Hollywood Freeway. Now, with the remaining sections available, we will save another 9 minutes—and still another 5 minutes, through a change in downtown routing. Thus, we will have a total elapsed time of about 36 minutes from North Hollywood. (It has already been necessary to increase the buses on this run from 17 to 30 to handle increased patronage.)

FASTER SERVICE TO ALL AREAS

Metro is now giving much improved service to Norwalk, Santa Ana and Orange over the Santa Ana Freeway. The Ramona Freeway is being utilized for people east of Los Angeles. The Hollywood Boulevard express, operating over the Hollywood Freeway, will save 15 minutes over the present rail schedule. With buses replacing rail service, the Hollywood and Harbor Freeways will reduce time substantially for the Glendale-Burbank line. Long Beach service will operate over the Long Beach Freeway when that is completed.

FASTER THAN NEW YORK'S SUBWAYS

The freeways planned for this area lend themselves to mass rapid transit. As an interesting comparison, the New York subway has a maximum speed of 30 miles per hour, and an average speed of 18 miles per hour. Metro coaches on freeways make the same maximum speed as automobiles, about 55 miles per hour. We do considerably better than New York, and actually, no other American city has our advantages for fast transportation.

METRO'S PROGRAM

Metropolitan Coach Lines recognizes that it has undertaken a major program for the development of Mass Rapid Transit and is sure that, with the help and cooperation of interested public and civic bodies, success can be accomplished in providing the very best in public transportation service. We are going to do our part as rapidly as we can.

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California Water & Telephone Company

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Day in, day out... you consistently save when you purchase all your food needs at Safeway! That's because Safeway prices are low on every item everyday... so you are bound to save on the total of your food bill. For typical Safeway money-saving values, take advantage of the items listed in this ad!

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- PINEAPPLE Lohm 20-oz. 25c 30-oz. 29c
- SALAD DRESSING DUCHESS BRAND, 1/2 pt. 29c quart 49c
- COTTAGE CHEESE 1/2 pt. 12c pint 20c
- BLOSSOM TIME, Cream or Farmer, 20-oz. 17c 40-oz. 33c
- PANCAKE MIX PILLSBURY BRAND, 7-oz. 25c
- VANILLA WAFERS Nabisco Brand 2 1/2-oz. 25c
- SUGAR WAFERS Nabisco Brand 2 1/2-oz. 25c
- VIENNA FINGERS Sunshine brand 7 1/2-oz. 25c
- ANGEL FOOD MIX Pillsbury brand 5-oz. 55c
- KITCHEN CRAFT FLOUR 5-lb. 45c
- ORANGE SODA Creamland brand quart 15c
- WAXED PAPER Kitchen Charm 125-foot roll 19c

FRESH EGGS

Cream O the Crop brand, finest quality you can buy. Freshness protected by refrigeration from farm until you buy.

GRADE AA LARGE SIZE doz. 55c

HEN TURKEYS

USDA Grade A quality, eviscerated and quick frozen, 14-16-lb. average. SPECIAL LOW PRICE. lb. 45c

SLICED BACON

Swift's Premium or Roths Black Hawk Brands. Tops in quality. 1-lb. pkg. 67c

RIB ROAST

Standing cut from first five ribs. USDA CHOICE BEEF. lb. 69c

CORNEB BEEF

Boneless brisket with mild cure. lb. 49c

GROUND BEEF

Freshly made from selected beef and packed in Visking. TOPS IN QUALITY lb. 39c

PEANUT BUTTER

BEVERLY BRAND, Chunk or Creamy. 12-oz. 35c 30-oz. 55c

DILL PICKLES

Plain or Kosher style. Half gallon 59c

DRIED BEEF

Honey-moon brand. 2 1/2-oz. 27c

ICE CREAM MIX

Jell-well, Vanilla or chocolate. 2 1/2-oz. 19c

SHORTENING

Royal Sotin, For baking, frying. 1-lb. 29c 3-lb. 79c

SNO-WHITE SALT

Small Bakers of 4. 2 1/2-oz. 37c

CHOC. DAIRY DRINK

New nonfat chocolate milk powder. 1-lb. 43c

HOT DOG ROLLS

Skyline brand. 5-lb. 15c

BARBECUE BUNS

Skyline brand. 5-lb. 15c

- CORN FLAKES Kellogg's 8-oz. 14c
- SUGAR Fine granulated. 5-lb. bag 45c 10-lb. bag 89c
- BISQUICK Gold Medal's 40-oz. 39c
- CAKE MIX Duncan Hines, Devil Food, 19-oz. 29c
- DELMONTE PEAS Early Garden 17-oz. 16c
- LEMONADE BEL-AIR FROZEN 6-oz. 10c
- MARGARINE Sunnybank Yellow, 1-lb. 25c

- PENNANT COFFEE Protected in the whole bean until you grind. 1-lb. 95c
- Airway Coffee Mild & mellow. 1-lb. 1.02
- Mob Hill Coffee Top quality. 1-lb. 1.04
- Edwards Coffee Vacuum pack. 1-lb. 1.09
- Instant Coffee 2-oz. jar. 1.29
- Edwards 100% Pure, (6-oz. jar, 1.89)
- FRESH BREAD Mrs. Wright's, Enriched white or wheat. Regular or sandwich. 25c

SPAGHETTI

Chef Boy-Ar-Dee brand. With Cheese & 1 1/2-oz. 15c

Tomato Sauce. can 25c

With Meat 1 1/2-oz. can 25c

BUTTERMILK

Lucerne, Churned, cultured. quart 13c half gallon 23c

Prices in L.A. milk mktg. area.

GOLD CAKE

Curtis 2-layer Pineapple Iced, Special Regularly 75c 26-oz. 59c

WHITE MAGIC SOAP

See display at store on how to save 25-50% on housewares, appliances.

22-oz. 25c 46-oz. 49c

WHITE KING SOAP

Granulated. For clothes, dishes. 22-oz. 29c 46-oz. 55c

WATER SOFTENER

White King brand. 28-oz. 24c 47-oz. 47c

LOW PRICES ON PRODUCE

CANTALOUPE Thick meat. Vine ripened. lb. 4c

Apples New crop Gravensteins. Excellent for pies, sauces. lb. 7c

Lettuces Crisp, solid heads that are excellent for summer salads. lb. 5c

PRICES EFFECTIVE THURS., FRI., SAT., JULY 29, 30, 31, 1954, AT SAFEWAY STORES IN THIS AREA.

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

SAFEWAY

OPEN FRIDAY NIGHT TILL 9 P.M.
Your Nearest Safeway 110 W. Sierra Madre Blvd., Sierra Madre

Artist Associates Have Recent Meeting

Members of the Pasadena Artists Associates recently met in the Pasadena public library. Roger Hayward, president showed slides he had taken of the 1951 and 1953 Art Fair as well as pictures taken when he and Mrs. Hayward visited the 1954 Art Festival in Boston and the Greenwich Village Art Fair. John Wilson, new director for the 1954 Pasadena Art Fair, led an open discussion for suggestions and new ideas for the coming fair.

Sierra Madre Lodge

No. 408, F. & A. M.

STATED MEETING
First Tuesday of Month

At The Temple
33 E. SIERRA MADRE BLVD.

James W. Moore, Master
CUster 5-0247

Harry B. Humphreys, Secy.
CUster 5-2354

Samuel I. Kirk Family Back from Camping Trip To Calaveras County

Mr. and Mrs. Samuel I. Kirk and children, 646 W. Sierra Madre Blvd., have returned from a fortnight's vacation camping trip to 160 acres of Calaveras county timberland which has been in the Kirk family since 1895.

Mr. Kirk and young Sam preceded the rest of the family to the vacation site, 70 miles east of Stockton, where they rebuilt a water ditch during the earlier portion of Mr. Kirk's vacation. Mrs. Kirk and the girls joined them later.

The Kirks expect to build a cabin on the property some time in the future.

W. Murray Hawkins Home From Mexico

Mr. and Mrs. W. Murray Hawkins, 610 N. Auburn, and their son Nicky have returned to their home here.

Mrs. Hawkins and Nicky spent the better part of last year in their Cuernavaca, Mexico home. Mr. Hawkins made numerous visits while they were there.

The family expects to remain in Sierra Madre for several months and will probably return to Mexico in the fall.

Club Juniors Have Recent Board Meeting

The South Pasadena Woman's Club Juniors held their first board meeting recently in the South Pasadena home of Mrs. Albert Hunt.

Those new officers attending from our area were Mrs. Lewis J. Ross, first vice-president and program chairman; Mrs. Frank H. Brown Jr., second vice-president and membership chairman; Mrs. George C. Vane, corresponding secretary; and Mrs. Deane L. Damon, press chairman.

Mrs. Roy Jones, president, presided at the meeting which also included the coordinators to the Juniors, Mrs. Harry Warrent and Mrs. Harold A. DeLano.

Mrs. Jones announced she and Mrs. Thomas Wallace, philanthropy chairman, had recently attended a meeting in Temple City to discuss plans for a ways and means project to raise money to give to the Los Angeles District C.F.W.C. Juniors philanthropy fund. Nine other clubs from the surrounding area will also participate in this project. There was a discussion on plans for either a dance or variety show to raise the needed money.

Among the chairmen announced were Mrs. Charles H. Weber, Americanism and Civil Defense, and Mrs. Harris Robinson, needlework.

It was decided the annual membership tea would be held Sept. 18 in the clubhouse.

MISS CLARA SYKES HOME FROM BIG BEAR LAKE

Miss Clara Sykes, 91 W. Highland, recently returned from a weekend at the Fawnskin resort at Big Bear Lake.

Miss Sykes was the guest of Mr. and Mrs. H. C. Parker.

(Advertisement)

Special Priced Prime Rib Starts Rush To Restaurant

By GLADYS GOURMET

Since they cut the price for a "Tuesday Special"—the Terrace Restaurant in West Arcadia has made eating history! Not long ago, Tuesday was a "slow" night—then Maitre 'd, Keith Ferguson, got a brilliant idea.

On Tuesdays, he serves delicious, really thick and juicy cuts of prime rib bubbling in its own succulent juices plus a huge Idaho baked potato with rich creamery butter melting into the fluffy, white goodness . . . for just \$1.75. Incidentally, this is exactly the same a la carte special that they offer other nights for \$3.

So remember, Tuesday at the Terrace for prime rib, but come anytime for the best food and drink in the San Gabriel Valley served amid delightful, cool surroundings. That's the Terrace Restaurant at 720 Duarte Road in West Arcadia. (Right next to Hinshaw's Dept. Store at Baldwin and Duarte.) Dinner from 5:30 to 9:30. Phone DOuglas 7-6977.

Lady Lions Have Fifth Anniversary

The Lady Lions recently celebrated their fifth anniversary at a dinner and patio party at the Larry T. McGinnis home, 381 N. Mt. Trail.

All the members and their husbands enjoyed the dinner and participated in various games. The highlight of the evening was the arrival of a large cake decorated with the Lions Club emblem which was in bronze and the inscription, "Greetings 1949 - 1954 Lady Lions" in green.

Among those assisting the hostess were Mrs. Ed Meyer, Mrs. Vern Eppard and Mrs. Jack Yeckley.

DR. NORMAN JOHNSON MAKES VACATION TRIP

Dr. Norman Johnson of the Sierra Madre Medical Center left recently for a two-week holiday in the east.

MRS. ADA BASTING HAS IDAHO VISIT

Mrs. Ada Basting, bookkeeper at the Sierra Madre Medical Center, is enjoying a two-week visit with her family in Idaho.

Charles A. Morrisons Have Island Holiday

Col. and Mrs. Charles A. Morrison, 39 W. Orange Grove, recently returned from a five-week island holiday.

While in Honolulu the Sierra Madrans made their headquarters at the Edgewater hotel. Part of their time was spent on the largest of the islands, Hawaii.

The Morrisons made the trip over aboard the U.S. Navy Transport Ainsworth and returned to the mainland by air.

Before returning home the travelers were entertained by three of Col. Morrison's classmates who are living in the islands.

Ruth V. Bowers Weds Bush Baldrige July 3

Ruth Vivian Bowers, daughter of William F. Bowers of Glendale, exchanged vows with Bush Baldrige July 3 in the Freeman Chapel of the First Presbyterian Church in Pasadena.

Following the private wedding the newly married couple left on a trip to San Diego and La Jolla.

Mrs. Baldrige has been the second grade teacher at the Sierra Madre Elementary school for the past two years.

The Baldriges are making their home at 2324 E. Washington, Pasadena.

C. C. Noshers Return From Two-Month Trip

Mr. and Mrs. C. C. Noshers, 265 N. Mountain Trail, have returned from a two-month eastern trip.

While in New York the Noshers visited some former Sierra Madrans, Moreland Kortkamp, daughter of Percy C. Kortkamp, and Glenn Burris, son of Mrs. Kortkamp, and his family.

Before returning to their home the travelers visited friends and relatives in Connecticut and New Jersey, many of whom they had not seen for 26 years.

SIERRA MADRE NEWS

Thursday, July 29, 1954

Sen. Nelson S. Dilworth Visits Sierra Madre

State Senator Nelson S. Dilworth of Hemet, Calif., was a visitor at the home of Mrs. Mary D. Caley and family, 233 Ramona.

Senator Dilworth spent his early boyhood days in Sierra Madre and is an oldtime friend of the Caley. For the past 20 years he has represented Riverside County at Sacramento. When the Legislature recesses he retires to his ranch at Hemet.

FOR SALE—New House in Glendora

1320 sq. ft. plus Porches and Double Garage
3-Bedroom 2-Bath
79 ft. Frontage, Orange Tree Covered Level Lot
High up—Beautiful view
\$16,200

M. de la Torre

GENERAL CONTRACTOR

CUster 5-1290

RYan 1-6137

Anoakia

GIRLS AND BOYS—6 to 13

Brush up on your remedial reading and arithmetic before the opening of school. Special intensive courses offered by Mr. Ralph Pinney (Instructor in Sierra Madre Schools), August 2 to September 3. Write or call for information—

Anoakia School

701 W. Foothill Blvd.
ARCADIA, CALIFORNIA
CUster 5-1438

RALPH'S ANNUAL SHOE CLEARANCE

TERRIFIC INVENTORY REDUCTION SALE!

SAVE UP TO 50%

ON SHOES FOR THE ENTIRE FAMILY...

Sale Starts Friday, July 30th, 9:30 a.m.

OPEN FRIDAY NIGHTS TILL 9

STORE WILL BE CLOSED THURSDAY, JULY 29th

WOMEN'S & CHILDREN'S
SPALDING'S
SADDLES and LOAFERS **10% off**

WOMEN'S & CHILDREN'S
"FRIENDLY" WHITE BUCK
OXFORDS **5.99**
Reg. 7.95

"WILLIAMS"
SILVER and GOLD
SANDALS **1.99**
Reg. 3.99

JOHNNY BELINDAS
ALL COLORS
Regular 7.95

Sale **5.49**

DISCONTINUED LINE OF
NATIONALLY ADVERTISED
SADDLES and LOAFERS

Reg. 7.95
Sale **4.99**

OOMPHIES
RED AND BLACK
SCUFFS **2.99**
Reg. 4.95

WOMEN'S
SUMMER LEFT-OVERS **2.99**

SHORT LINE
CASUALS and SKOOTERS **4.99**
Regular 7.95

DISCONTINUED & SHORT LINES
CHILDREN'S ACROBATS **3.99**
Reg. 6.95

ENTIRE STOCK
ENNA JETTICKS **7.90**
Reg. 10.95

NURSE'S
WHITE OXFORDS **5.99**
Reg. 9.95

GREAT SAVINGS FOR MEN AND BOYS

BATES SHOES
Regular 10.95
6.99

DOUGLAS SHOES
WERE NOW
7.95 4.99
8.95 5.99
9.95 5.99
9.95 6.99

Men's & Women's
Booster Type OXFORDS
Regular 5.95
3.99

• SHOE REPAIRING - - PROMPT GUARANTEED SERVICE •

RALPH'S SHOE STORE

41 North Baldwin

CUster 5-0479

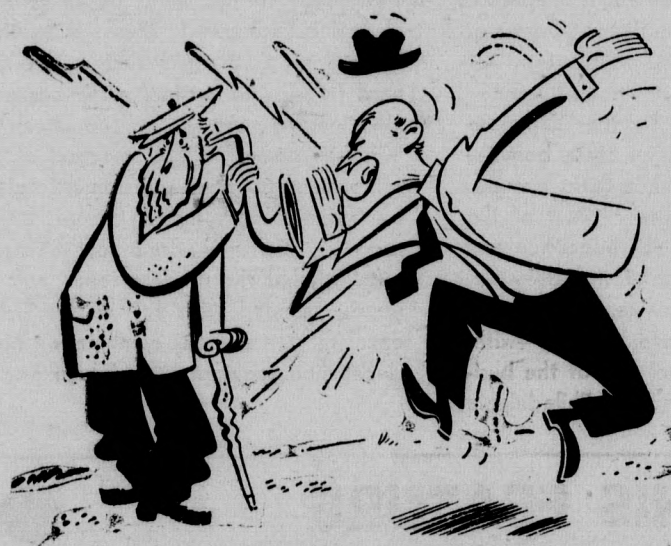
Sierra Madre



REMEMBER THAT A SMALL AMOUNT deposited every week, plus regular earnings, comes to a worthwhile sum at the end of the year. No matter what you can save, make certain you save regularly.

CLOSED SATURDAYS
OPEN FRIDAY NIGHTS 'TIL 8

THE BANK OF SIERRA MADRE
COMMERCIAL • SAVINGS
Member Federal Deposit Insurance Corporation



"I SAID IT'S TIME TO INSULATE!"

INSULATE YOUR HOME and you're sure to beat the blistering summer heat. We stock Johns-Manville Rockwool Batts and Zonolite Insulation for the home owner who likes to do things himself. Our staff will be happy to advise you . . . show you how insulation from Arcadia Lumber will keep your home up to 15 degrees cooler than the outside.

Stop in — or buzz DOuglas 7-3531 for all details.

SERVICE — QUALITY — INTEGRITY

ARCADIA Lumber Company
214 N. SANTA ANITA AVE., ARCADIA, CALIFORNIA
Phone DOuglas 7-3531

Introducing... SIERRA MADRE'S BUSINESSMEN

The third in a series about Sierra Madre's business establishments and the men and women who own and manage them—

Just Like an Additional Guarantee . . . When a Neighbor Sells to a Neighbor!

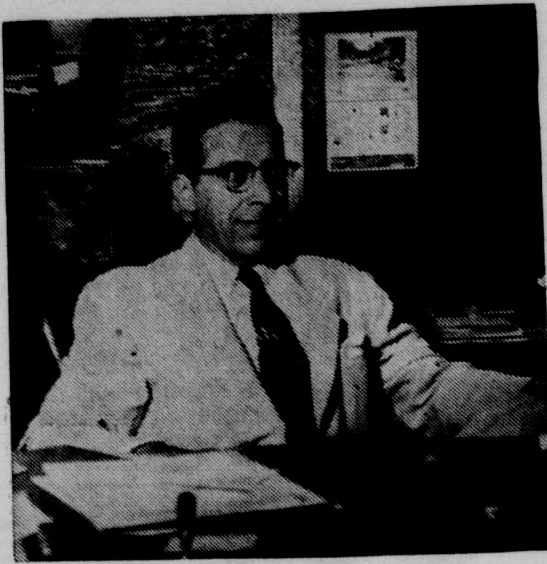
It's an art to operate a store that pleases your neighbors month in and month out. Any local merchant will tell you that it keeps him steadily on the alert.

Our stores must "wear well" with our neighbor-customers, just as friends "wear well" with each other. When a merchant sells a neighbor something, he is doubly concerned over his or her satisfaction. He wants his fellow-resident to be convinced that he is doing his level best to serve him fairly, as neighbors should.

Contrast this warmth of understanding with the impersonal treatment a Sierra Madrean may necessarily receive when he or she goes afield to buy things.

Why not drop in at a variety of stores next shopping day and see how well Sierra Madre merchants can fill your particular needs?

**TRY SIERRA MADRE FIRST
FOR ALL YOUR SHOPPING!**



JOHN C. LOOMIS JR.
Realtor & Complete Insurance Service
38 West Sierra Madre Blvd.

JUST ABOUT EVERYBODY in town knows him as "Tony" Loomis, but his real name is John C. Loomis Jr. How did he get that nickname? Not even Tony knows. He was a three-weeks-old resident of Hartford, Conn., when someone (whom Tony didn't recognize at the time) called him by that name instead of "Junior." He has been happy about it ever since! . . . Because of his nickname, many people do not think of Tony in connection with the late John C. Loomis, his father, who left the banking business in Hartford to make his home in Sierra Madre in 1930. Opening an insurance and real estate office soon after, Loomis Sr., became one of the most prominent figures in downtown Sierra Madre until his death in 1947. . . . Tony, in the meantime, was working for Socony Vacuum in Hartford, then General Motors Acceptance Corporation in Providence, R. I.—which explains how he met a girl named Helen on Nantucket Island during a vacation in 1941. They were introduced of a Tuesday, he proposed Thursday—and they were married eight days later! . . . Another date Tony remembers is September 12, 1945,

at Fort Devins, Mass., where he regained his rank as "just plain citizen"—after serving three and one-half years in F Company of the 17th Infantry Regiment of the 7th Infantry Division. Compared to the action he saw in the war zones of the Pacific, ordinary citizenship was a sweet dream come true—even though he once served as "Assistant Mayor" at Okinawa! . . . Tony, who came to Sierra Madre in 1946 one year before his father's death, is now officially listed as John C. Loomis, Realtor, 38 West Sierra Madre Boulevard—but at least 60 per cent of his present business is insurance! High quality real estate and all kinds of insurance—including "life"—are his two specialties. . . . Asked about hobbies, Tony says that he works almost seven days a week, and that he and his wife, Helen, now have three children; two girls, Toni Lorraine, 8; Roxanne, 2; and one boy, John C. Loomis III, who is 5. . . . One sideline he forgot to mention is that—with the help of Artist Maggie Ascher, his secretary—he supplies a desk as the "office" for the Sierra Madre Chamber of Commerce!

IF EVER YOU ARE LOST in the mountains here, as many people have been much to their surprise, Don Jackson probably will be among those to go looking for you—and it won't be because you may have overcharged your account at the Don Jackson Store for Men. Even if your bills are paid, Don still will be checking your trail. . . . Native born in Sierra Madre, Don is a member of the Sierra Madre Search and Rescue Crew—an organization famous for its teamwork and results. It has saved more than one life in the "hills" here, hauled out more than one unconscious person by pulley and stretcher—sometimes working days and nights to find the hiking "Innocent" who thought he would have merely a "Sunday Adventure!" . . . Don, whose father—E. L.—practiced medicine here for 20 years as an MD from Winnipeg, Canada, was educated in Sierra Madre and Pasadena schools before he enlisted for a 5-year stretch with the Marines in 1940. During his 42 months in the Pacific with the 2nd Marine Division, serving as a master gunnery sergeant, Don beachheaded in seven major landings and finally earned a rest after collecting a variety of shrapnel wounds for

his memory book! . . . The next chapter in that book makes quite a startling contrast. Returning to civilian life in 1945, Don (who later served as City Councilman here) became a model for commercial art work by Paul Hesse, was tested by Warner Brothers, then given a six-months contract! . . . When an economy wave by the motion picture industry ended his "movie" career, Don married a girl whose name is spelled Edythe, and went into business for himself. His 30-foot front, glass-windowed store at 18 West Sierra Madre Boulevard now offers some of the most beautiful views in downtown Sierra Madre—for either mountains or merchandise! . . . People from many towns—Pomona, San Marino, Arcadia, and others—come to Sierra Madre to do business with Don and his expert assistant, Jack Fitzgerald. Jockeys are among the many who, wanting their clothes to be exactly right, are appreciative of the store's custom wardrobe service and import goods. . . . Next time you're there, take a second look. You may be standing next to famous horsemen Ralph Neves and Eddie Arcaro!



DON JACKSON
Don Jackson Store for Men
18 West Sierra Madre Blvd.



RICHARD KEISEL
Richard Victors
31 North Baldwin

IF SAILING ABOARD a yawl, ketch, or clipper gives you the deep-down satisfaction that only a true sailor can know, then you will have no difficulty making conversation with Richard H. Keisel, manager of the interior decorating shop at 31 North Baldwin—"Richard Victors." . . . The OTHER subject that catches Dick Keisel's attention with quick enthusiasm has to do with home furnishings and decoration. He is an ex-Marine, from World War II, who can talk to you about draperies, gifts, pictures, frames, lamps, furniture, glassware, and decorating accessories with the greatest of ease—and talent. . . . How does an ex-Marine—once stationed at Guam, all set for the "Japanese Invasion" that was cancelled by an atom bomb—come home to enter the refined, artistic occupation of being an interior decorator? Part of the answer to that has to do with Dick's education and natural tendencies—and the rest of the story begins with his father, whose first name, Victor, gives clue to their trade name, "Richard Victors"—without apostrophe! . . . The paternal side of the business, Victor H. Keisel, comes from Philadelphia

and boasts a long lineage of Pennsylvania Dutch. When a warm, dry climate was prescribed, the family moved to Tucson in 1942 and from there, one year later, to Glendale, California—the home of a daughter, Mrs. Thomas Badger, who also is experienced in interior decorating. It just naturally runs in the family! . . . After opening his Sierra Madre shop in 1948, Victor bought a house here in 1950 and Dick left his job as nurseryman and landscaper to join him the following year. . . . Now it is Dick who is known as manager, although he and his Dad make such a fine team that it's hard to tell who is running the business! . . . Actually, neither one cares too much about titles. When it comes to the selection of such items as wallpaper, imported and domestic glassware, prints by Swinnerton, Winslow Homer, and originals by some of Sierra Madre's top artists, they've discovered that the modern touch and enthusiasm of youth, blended with the wisdom of long experience, make a perfect combination for meeting the decorating requirements of your home!

SIERRA MADRE BUSINESS FIRMS PARTICIPATING IN THIS FEATURE

Rasmussen Appliance
43 North Baldwin Custer 5-9258

Carl Hansen, Ford Dealer
120 West Sierra Madre Blvd. Custer 5-2321

William Fischer
147 West Sierra Madre Blvd. Custer 5-1366

E. K. Wood Lumber Co.
38 East Montecito Custer 5-3431

Youngland
34 North Baldwin Custer 5-1762

La Lone Cleaners & Laundry
82 West Sierra Madre Blvd. Custer 5-1437

Simpson Cleaners
280 West Sierra Madre Blvd. Custer 5-3183

Hartman's Pharmacy
29 N. Baldwin Custer 5-3311

Royal Drugs
17 Kersting Court Custer 5-3456

McKibben Furniture
47 West Sierra Madre Blvd. Custer 5-0463

Richard Victor's
31 North Baldwin Custer 5-1255

Georgene's Flowers
32 West Sierra Madre Blvd. Custer 5-0113

Roberts Market
On the Corner—On the Square Custer 5-3344

Perry's Stationery & Gift Shop
19 Kersting Court Custer 5-3385

Sierra Madre Hardware Co.
31 West Sierra Madre Blvd. Custer 5-2331

Anthony Heating and Ventilating Co.
187 West Sierra Madre Blvd. Custer 5-5818

Don Jackson Men's Store
18 West Sierra Madre Blvd. Custer 5-1236

Barrett's Home Gardens
192 North Mountain Trail Custer 5-9909

Osti's Landscape Nursery
320 West Sierra Madre Blvd. Custer 5-1273

Sierra Madre Paint and Wallpaper
35 North Baldwin Custer 5-3378

Art's Pet Supply
183 West Sierra Madre Blvd. Custer 5-1215

Harry A. Lange
13 Kersting Court Custer 5-0385

John C. Loomis
38 West Sierra Madre Blvd. Custer 5-3312

Andy and Bill's Friendly Service
345 West Sierra Madre Blvd. Custer 5-0224

Al Foxton Chevron Service
115 West Sierra Madre Blvd. Custer 5-2178

Andy Liscomb's Union Service
4 North Baldwin Custer 5-3337

Pickett's Service
18 East Sierra Madre Blvd. Custer 5-3340

Ralph's Shoe Store
41 North Baldwin Custer 5-0479

Meyer Television
282 West Sierra Madre Blvd. Custer 5-3031

Sierra Madre Toy & Patio Village
140 West Sierra Madre Blvd. Custer 5-6641

Garland's 5-10-25c Store
5 Kersting Court Custer 5-0736

Reece 5-10-25c Store
26 West Sierra Madre Blvd.

Fashion Future
85 West Sierra Madre Blvd. Custer 5-9720

ATTEND SHRINE CLUB LUNCHEON IN PASADENA

Four members from here attended the Pasadena Shrine Club's "Sierra Madre Day" luncheon Friday in the Pasadena Elks Club. They are Wilbur S. Hull, Donald H. Jackson, Henry Nelson and Judge John C. Mead.

Indian Pow Wow, Harvest Festival Aug. 29 Foothill Center's Annual Summer Social

Annual summer social event of the Foothill Jewish Community Center will be held Aug. 29 at the home of Mr. and Mrs. Jack M. Grossman, 517 Gloria Rd., Arcadia. Theme this year will be an Indian Pow Wow and Harvest Festival with appropriate decorations, entertainment and menu in this motif.

Under the chairmanship of Mrs. Jack Grossman, the following committees have been designated: Food, Mrs. Robert Sencer, Mrs. Michael Chosen, Mrs. Morris Yasskin and Mrs. Isadore Danchik; Publicity, Mrs. Irving Cohen and Mrs. Aaron Glaser; Ticket Sales, Mrs. Irvin Kaufman and Mrs. Norman Zellman; Program, Mrs. Sam Perlot and Mrs. William Haber; Properties, Mrs. Max Brezinsky and Mrs. Irving Shapiro; Decorations, Mrs. Ruben Friedman, Mrs. Lee Streicher and Mrs. Harvey Mendel, and Hospitality, Mrs. William Gesby and Mrs. Leonard Kustner.

Tickets for the affair may be obtained from members of

the committee or from members of the affiliate organizations of the Center—The Women's Division, the Mopettes, the Socialites and the Men's club. Proceeds derived will go into the Sunday school building fund.

ETERI Members Hear Talk by Missionary

Members of the Sierra Madre ETERI Club held their regular monthly meeting recently on the patio of the C. J. List home, 31 E. Orange Grove.

Guest speaker for the evening was Mrs. Norman "Toddy" Turner who will be leaving soon, with her husband and three children, for Hong Kong where they will be missionaries with the Voice of China.

Mrs. Turner was presented with clothing for herself and family made by ETERI members. Mrs. J. Mettling gave 50 yards of material and Mrs. William Spargur headed the sewing group which made the clothes. Those taking part in the sewing were Mrs. Ivan Ower, Mrs. Lillian Stilson, Mrs. W. B. Cannon, Mrs. Walter Nagel, Mrs. Henry Childers, and Mrs. Dean Johnson.

Natalie Romans, the ETERI teacher, was given copies of the Christian pamphlet, Power, to be distributed to the ETERI comrades confined in TB sanatoria. When these comrades regain their health they will be eligible for membership in ETERI.

Mrs. Lester Packard presided at the meeting.

Outdoor Breakfast Vacation Sendoff For Loren Jenkins

Loren W. and Dorothy Jenkins, 148 E. Sierra Madre Blvd., both of the Hartman Pharmacies staff, are mid-way in a five-week vacation, their first such trip all the way back east in 20 years.

Visits to Mrs. Jenkins' hometown near Boston and to his in northern Vermont, to Colebrook, N. H., and to Cleveland, Ohio, where they attended the All-Star baseball game, were among just a few stops on their itinerary.

As a send-off for the Jenkins, Mr. and Mrs. Rudolph Hartman and the pharmacies staff entertained at a fried mush breakfast before business hours the other morning, serv-

ing at card tables set up in the area outside the 29 N. Baldwin pharmacy's rear entrance. Fruit juice, golden slabs of fried mush, crisp bacon and French drip coffee were on the breakfast menu, all prepared in electric appliance items carried in the pharmacy stock.

State Controller Tells Balance at Year's End

SACRAMENTO — California's general fund wound up the 1953-54 fiscal year on June 30 with \$54,386,998 in the bank, Robert C. Kirkwood, State Con-

trolled, has announced. Kirkwood said this amount, however, does not constitute a surplus of state funds, due to encumbrances made but not paid during the year, and also because of the accrued revenues not yet deposited in the State treasury.

SIERRA MADRE NEWS Thursday, July 29, 1954

Shallow men believe in luck, Strong men believe in cause and effect.

—Emerson

Call in your news—the NEW

Today—Sawyer's Tomorrow—Career

Business Training Will Lead to Success!

MANY EXCELLENT SECRETARIAL OPPORTUNITIES in specific fields of employment are available. Current starting salaries range from \$225 to \$300 with unlimited opportunity for advancement. SAWYER training results in top-level business positions in the SHORTEST POSSIBLE TIME. Write or phone Registrar for further information and catalog.

JULY 26th—NEW TERM

Limited Enrollment
SAWYER SCHOOLS OF BUSINESS
1165 E. Colorado Street SY 2-7193

A WANT AD will rent it!

RUMMAGE SALE

FOR
BOY SCOUT TROOP 375

AT
57 East Sierra Madre Blvd.

FRIDAY—SATURDAY—AUGUST 6TH & 7TH

Call CUster 5-1639 — we will pick up the items you have for sale

SEAFOOD TAVERN

SYcamore 2-7187

Now Serving Sundays
12:30 to 8:00 P. M.

FOOTHILL and ROSEMEAD BLVDs.
PASADENA, CALIFORNIA
~ CLOSED MONDAYS ~

ROESS QUALITY MEATS

Mannings Choice Beef

CHOICE ROUND STEAK	69¢ lb	CHOICE SWISS STEAK	67¢ lb
CHOICE—WELL TRIMMED RUMP ROAST	69¢ lb	CHOICE Sirloin Tip STEAKS	89¢ lb
FRESH EASTERN PORK SPARE RIBS	39¢ lb	WILSON All-Meat WIENERS	45¢ lb
LEAN—GROUND FRESH GROUND ROUND	69¢ lb	100% CHOICE BEEF USED GROUND CHUCK	49¢ lb

Fresh Sea Food Specials

FRESH NORTHERN HALIBUT STEAKS	49¢ lb	FRESH RED SALMON STEAKS	65¢ lb	LARGE WHITE SHRIMP	89¢ lb
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Something **NEW** in TV Design

Westinghouse CAPRI

Styled to suit any decorating scheme...as a separate table model or a smart ensemble

Created for Westinghouse by Harley Earl, world-famous luxury car designer, the new Capri is the last word in TV design! The new height is ideal for easy viewing. The new-design picture mask gives greater eye comfort. The new turn-table base swivels for easy viewing from any part of the room. New decorator colors blend with any scheme. Picture stays clear, automatically. 100-Mile-Plus Tuner for superior long-distance reception. Automatic Area Selector. Built-in UHF/VHF antennas. UHF optional—at extra cost. Come in today for a demonstration!

OTHER BIG-PICTURE MODELS AS LOW AS \$169.95

TRADE IN NOW!

*Including Federal tax and full-year picture tube warranty



Model 827T21
21" TV
Without Base
\$269.95



Model 769T21
\$189.95

WONDERFUL TV VALUE! Latest automatic features. Giant 21-inch picture. Striking mahogany-finish console.
\$259.95
The Engleton, Model 830K21

NEW LOW PRICE for top-quality performance, smart styling. 21-inch picture. Maroon finish.
The Elmont, Model 769T21
\$189.95

YOU CAN BE SURE...IF IT'S Westinghouse

EDDIE'S RADIO & TV

SALES and SERVICE

JUNE-JULY SPECIAL:
TV SERVICE CALLS \$3.50 (Regular \$5)
Phone CUster 5-3327

81 W. SIERRA MADRE BLVD. Monday thru Saturday Open 10 a.m. to 7 p.m. SIERRA MADRE

WE BUY RIGHT WE SELL RIGHT

This market is a member of Certified Grocers of California, Ltd.—one of the World's Largest Buying Groups.

80-Count ZEE WHITE NAPKINS	10¢
LIBBY'S—303 Can STEWED TOMATOES	15¢
LIBBY'S—303 Can SLICED BEETS 2 FOR	25¢
LIBBY'S—303 Can PORK and BEANS	10¢
MAZOLA qt.	59¢
BORDO GRAPEFRUIT	16¢
PILLSBURY ANGEL FOOD CAKE MIX	49¢
S & W—46-oz. VEGETABLE JUICE	31¢
Ballard Ice Box BISCUITS	10¢
GIANT White King SOAP	59¢
CHASE & SANBORN—2-oz. Jar INSTANT COFFEE	59¢
• SAVE 10 CENTS	
JACK & THE BEAN STALK SUPER SWEET PEAS 2 303 CANS	29¢

Fresh FRUITS

Fresh VEGETABLES

LARGE SLICING TOMATOES lb.	9¢
STUFFING SIZE BELL PEPPERS lb.	9¢
LARGE RED CARDINAL GRAPES lb.	9¢
THIN SKINNED LEMONS lb.	9¢
COIT'S VITAMIZED CANTALOUPE ea.	9¢

frozen foods

DRISCOLL SLICED STRAWBERRIES	21¢
HOMA BREADED SHRIMP	57¢
STARKIST TUNA PIES 4 FOR	\$1
ALASKAN BREADED VEAL CUTLETS 5 PKGS.	\$1
M.C.P. LEMONADE can	11¢
CAL FAME ORANGE JUICE 2 CANS	29¢

Prices Effective Thursday, Friday, Saturday, July 29-30-31

ROESS MARKET

SIERRA MADRE BLVD. at LIMA NEXT TO POST OFFICE

Shopping Bag Quali-T Choice Grade Steer Beef

CHUCK ROAST .. 33^c lb.

SEVEN BONE BEEF ROAST	37 ^c lb.	BONELESS CLOD ROAST	67 ^c lb.
ROUND BONE BEEF ROAST	39 ^c lb.	BONELESS STEW BEEF	59 ^c lb.

Shopping Bag Quali-T
BONELESS BRISKET
CORNED BEEF49^c lb.Carter's Colored
3 TO 4 1/2 LB.
STEWING HENS39^c lb.

Shopping Bag Quali-T Better Ground Meats

GROUND BEEF .. 29^c lb.

GROUND CHUCK .. 45c lb. GROUND ROUND .. 59c lb.

SLICED BACONSwift's Premium
1-lb. seal package**69^c**Hormel Midwest
1-lb. seal package**55^c**

HOME FREEZER SPECIAL

Shopping Bag Quali-T
All Choice Grade
**ARM CHUCK
OF BEEF****35^c lb.**Consists of the better beef roasts. Cut to
your specifications and wrapped for your
freezer at no extra charge.

FISH FEATURES

Sliced SWORDFISH	49 ^c lb.
Sliced SALMON STEAKS	59 ^c lb.
Fine for frying LARGE SHRIMP	89 ^c lb.
Fresh Caught BROOK TROUT	79 ^c lb.
Smoked FINNAN HADDIE	49 ^c lb.

AT THE DELICATESSEN

Luer Quality
SLICED - COOKED
SALAMI39^c lb.Sugar 'n' Spice
**HOT DAWG
RELISH**25^cIt comes in a deluxe glass tumbler
... start collecting a set today!

LUER or SWIFT

ALL MEAT
FRANKS 1/2-lb. pkg. 47^cSwift's Premium
BRAUNSCHWEIGER 8-oz. chub. 29^c**"Goodness Knows" BAKERIES**
DELICIOUS BAKED GOODS
OVEN-TO-YOU FRESH

WHITE or WHEAT BREAD	28 ^c
Large Standard Loaf	
DEEP 8" CHERRY PIE	56 ^c
Michigan Sour Cherries. (No deposit)	
BANANA SQUARE CAKE	53 ^c
Fresh Banana Icing	

WINES AND LIQUORS

SENATOR CORBY 6 yrs. old Blended Whiskey. Pint, 2.75—Fifth	438
OLD CROW Straight Ky. Whiskey. Quart, 5.95—Fifth	477
EARLY TIMES Straight Ky. Whiskey. Quart, 6.02—Fifth	481
GILBEY'S GIN 90 Proof Dry Gin. Quart, 4.73—Fifth	383
Great American Vodka 80 Proof. Quart, 5.03—Fifth	404

STAG BEER

Brewed in St. Louis

Quart Bottle (Plus Dep.) 36^c 2 12-oz. cans 33^c 12-pak 1⁹⁸PRICES EFFECTIVE IN ALL 25 STORES
THU - FRI - SAT - JULY 29 - 30 - 31Regular Store Hours 9 a.m. to 9 p.m. Daily
Open Sundays*Busy Friendly***Shopping Bag**

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SAN MARINO 2270 Huntington Dr.
2960 Huntington Dr.ALHAMBRA 2200 W. Valley Blvd.
ARCADIA 1407 Baldwin Ave.
7 E. Huntington Dr.
MONROVIA 140 W. Foothill Blvd.UPLAND 304 E. Foothill Blvd.
PASADENA 2660 E. Colorado St.
3841 Sierra Madre Blvd.
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2222 Colorado Blvd.ALTADENA 2408 Lincoln Ave.
LA CANADA 920 E. Foothill Blvd.
MONTROSE 2256 Honolulu Ave.
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SUNLAND 8256 Foothill Blvd.
LANCASTER 84816 N. Beech Ave.
BURBANK 2150 N. Glenoaks**Refreshing!
JUICE JUBILEE**Shopping Bag's annual "refresher course" featuring the finest
flavors and the lowest prices. You'll find your favorite flavor
in a juice for every use, so stock up on juices this week-end
...and save!

For Iced Tea

M. J. B. TREE TEA

1/4-lb. pkg.	1/2-lb. pkg.	16 bags	48 bags
31 ^c	59 ^c	19 ^c	53 ^c

Pure Drinking Water

Sparkletts 1/2-gallon bottles (plus deposit) 2 for 39^cRich Gift
STEWED TOMATOES 2 303 cans 25^cPalm Valley
CUT GREEN BEANS 2 303 cans 25^cSeasoned with Peppers
NIBLETS MEXICORN 12 oz. can 19^cBanquet
BONED CHICKEN 5-oz. tin 27^cHormel
DEVILED HAM 1/4 tin 17^cBreast-O-Chicken
CHUNK TUNA 1/2 tin 29^cKrey
SLICED BEEF 16-oz. tin 39^cTum-E-Yums
PICKLE CHIPS 18 1/2-oz. tin 15^cKerns
PURE GRAPE JELLY 12 oz. jar 17^cKraft French or Miracle French
DRESSING 8-oz. jar 19^c 16-oz. jar 31^cBest Foods
MAYONNAISE pt. 38^c qt. 64^cAll Purpose
SPRY SHORTENING 8-lb. can 87^cPillsbury's
PIE CRUST MIX 9-oz. pkg. 17^c

Donald Duck Florida	46-oz. can	19 ^c
GRAPEFRUIT JUICE		
Dole Hawaiian	46-oz. can	27 ^c
PINEAPPLE JUICE		
Welch's Frozen	6-oz. can	19 ^c
GRAPE JUICE		
Martinelli's	quart	37 ^c
APPLE CIDER		
Hemet	46-oz. can	27 ^c
APRICOT NECTAR		

S and W
VEGETABLE JUICE12-oz. can 10^c 46-oz. can 31^cRich Gift
TOMATO JUICE 46-oz. can 19^c

Sunkist Frozen

LEMONADE3 6-oz. cans 35^c**Shopping Bag**

YOUR BUSY, FRIENDLY FOOD STORE

Pillsbury's

ANGEL CAKE MIX

Tru-Blue Medium

FRESH AA EGGS

Chicken of the Sea Light Meat

CHUNK STYLE TUNA

Nalley's ... Save 10c More with Coupon

SPAGHETTI & MEAT

Dog Food, A,B or C

RED HEART 2 No. 1 tins 27^c

Balanced Diet

DOG-E-STU 2 No. 1 tins 25^c

Eas-off

OVEN CLEANER 8-oz. + tax 67^c

Old English Polish

DRI-BRITE pt. 57^c qt. 95^c

(plus tax)

Aluminum

KAISER FOIL 25-ft. roll plus tax 23^c

300 count carton

(plus tax) 19^c

GRANULATED WHITE KING

1-gal. pkg. (plus tax) 28^c giant size (plus tax) 57^c

WHITE KING WATER SOFTENER

reg. pkg. (plus tax) 21^c 57-oz. pkg. (plus tax) 42^c

FAB DETERGENT

1-gal. pkg. (plus tax) 28^c giant size (plus tax) 68^c

VEL DETERGENT

1-gal. pkg. (plus tax) 28^c giant size (plus tax) 68^cIt's time for
Pickling and Preserving ...
See the new tasty recipes in the
AUGUST
EVERYWOMAN'S
MAGAZINE Now on Sale ...Libby's
Deviled Meat 2 1/4 tins 15^cKraft Parkay
MARGARINE 1-lb. ct. 28^cMama's
SUGAR COOKIES 25^cSwift's
MEATS for BABIES 20^cEvaporated
PET MILK 2 tall tins 25^c**KLEENEX**SWEETHEART TOILET SOAP
3 reg. bars 21^cDIAL DEODORANT SOAP
2 reg. bars 25^c 2 bath bars 35^c + taxPUREX DRY BLEACH
6 1/4-oz. pkg. (plus tax) 22^c 12-oz. pkg. (plus tax) 36^cNEWS DETERGENT
reg. pkg. (plus tax) 22^c giant size (plus tax) 55^c**APPLES**NEW CROP
GRAVENSTEINS 3 lbs. 25^c**MELONS**VINE RIPPED
HONEYDEWS lb. 6^cExtra Fancy Northern
CARROTS 2 bns. 13^cFresh, Crisp
CELERY ... cello pkg. 12^cFresh
ROMAINE ... lb. 5^cSugarripe
FANCY DRIED FRUITS**APRICOTS** 53^c

12 oz. pkg.

PRUNES 49^c

2 lb. pkg.

Libby's

FROZEN FOODS

TENDER PEAS 8 for 10-oz. pkg.**CREAM CORN** 8 for 12-oz. pkg.**GREEN BEANS** 6 for French or Regular. 10-oz.Simple Simon
CHICKEN PIES 3 8-oz. pies 89^cSimple Simon Ready to Bake
FRUIT PIES ... 63c **CAKES** ... 53cGorton's Heat 'n Eat
FISH STICKS 10-oz. pkg. 49^cMacLean's
BREADED COD 12-oz. pkg. 39^cThis Coupon Worth
10c

ON PURCHASE ONE CAN OF

Nalley's

Spaghetti & Meat

COUPON REDEEMED ONLY AT

SHOPPING BAG

OFFER CLOSING AUG. 15,

This Coupon Valid If Prohibited,

Licensed or Taxed in Your Locality

(Cash Value 1/20 of 1c)

SALE

**JULY JUBILEE AT
SHOPPING BAG DEPARTMENT STORES**

SPECIALS FOR THURSDAY - FRIDAY - SATURDAY, July 29-30-31

TEA TOWELS

Bleached flour sack material free of printing. Approximately 35 x 35 with hemmed edges.

**SPECIAL
25¢**

DISH CLOTHS

Large 14 x 14 size. Multicolor, lock knit.

**SPECIAL
8¢**

GARDEN TOOLS

Hand gardening implements with hardwood handles and metal blades. Fork, trowel, transplanter.

**SPECIAL
Each 19¢**

CANVAS GLOVES

Sturdy work gloves in sizes for men and women.

**SPECIAL
23¢**

GARDEN HOSE

Clear green plastic, light in weight, 50 ft. length.

**SPECIAL
49¢**

REDWOOD FINISH

2-in-1 coating that stains and finishes in one operation. Quart size can.

**SPECIAL
98¢**

BOX NAILS

Sizes 6 - 8 - 16 - 20.

**SPECIAL
Lb. 13¢**

SANDPAPER

Assorted grits, 16 sheet package.

**SPECIAL
12¢**

BEACH BALL

Vinylite plastic, inflates to 16 inches in diameter. Has six panels in six bright colors. Will not crack, peel or deteriorate in storage.

**SPECIAL
69¢**

WADING POOL

Fun for the kiddies these hot summer days. This pool is 5 ft. square, 9 in. deep, has heavy gauge plastic sides in two-tone contrasting colors and an embossed skid-proof bottom. Patented metal value.

**SPECIAL
69¢**

Women's Blouses



A wide selection of cool summer styles. Cottons, nylons and rayons in solid colors and gay prints. Short sleeves, three-quarter sleeves and sleeveless styles with brand name you'll recognize. Sizes 32 to 38.

**SPECIAL
1.48**

WOMEN'S COTTON SKIRTS. Cottons galore in gay prints or solid colors. Everglaze fabrics, square cloth and fine picaes. Grand selection of styles

2.48

and colors. Sizes 10. to 18. **SPECIAL**

1.77

WOMEN'S PLAY SHORTS. Assorted styles and colors in washable denim. Sizes 10 to 18.

Group includes values to 2.98. **SPECIAL**

2.77

WOMEN'S SHORT SLACKS. Denims, twills and pop-

lins in the newest colors and styles. Sizes

10 to 18. Actual 3.98 values. **SPECIAL**

2.77

WOMEN'S SUN BRAS. Several styles in washable

denims and twills. Your choice of colors.

Sizes S-M-L. 1.98 values. **SPECIAL**

77¢

WOMEN'S NYLON PANTIES. Hollywood brief style.

100% Du Pont nylon. Pink, white, blue,

maize. Sizes 5-6-7. **SPECIAL**

48¢

WOMEN'S RAYON PANTIES. Tricot knit Hollywood

briefs or band leg panties. Sizes 5-6-7,

white or pink. **SPECIAL**

29¢

WOMEN'S ANKLETS. Popular brand. Combed cotton

with cuffed tops. Nylon reinforced toe and

heel. Sizes 8 1/2 to 11, white & colors. **SPECIAL**

29¢

GIRLS' ANKLETS. Famous brand combed cottons with

cuff top. Nylon reinforced toe and heel.

Sizes 4 to 8, all colors. **SPECIAL**

29¢

TRAINING PANTIES. Combed cotton knit with double

crotch. Heavy quality.

Sizes 1 to 6. **EXTRA SPECIAL**

22¢

MEN'S

SUMMER PAJAMAS

Cool no-iron plisse. Choice of colors with contrasting trim. Sanforized, colorfast.

Sizes A-B-C-D. **SPECIAL**

3.47

MEN'S FABRIC CASUAL OXFORDS. Durable up-

pers, thick gum rubber soles with arch features. Smart

styling. Sizes 6 1/2 to 12, blue, brown. **SPECIAL**

3.77

BOYS' POLO SHIRTS. Combed mer-

cerized cotton knits in thin or blazer

stripes. Sizes 6 to 16. **SPECIAL**

68¢

BOYS' SPORT SHIRTS. Cool cotton

plisse in bold California prints. 2-way

collar, short sleeves. **SPECIAL**

1.00



BOYS' SOCKS. Combed cotton with elastic tops.

Argyle or stripe patterns. Sizes 5 1/2 to

10 1/2. **SPECIAL**

29¢

BOYS' BRIEFS. Combed cotton knit with novelty print

front panel of plisse or broadcloth. **SPECIAL**

33¢

Sizes 2 to 8. **SPECIAL**

Shopping Bag

DEPARTMENT STORES



**Portable
BARBECUE
BRAZIER**

**SPECIAL
12.95**

Our most popular model with the revolving chrome plated grill that is easily raised and lowered by hand crank. The brazier stands 23 inches high, has a large 24-inch diameter bowl.

B. F. Goodrich PLAYSHOES

Popular washable fabric casuals in styles for every member of the family. Smart looking as well as comfortable.

WOMEN'S 3.98

Sizes 4 to 9.

GIRLS' 3.79

Sizes 12 1/2 to 8.

MEN'S 5.95

Sizes 6 1/2 to 12.

BOYS' 4.98

Sizes 6 1/2 to 12.

Also a complete line of

"PF" CANVAS

SHOES

WITH THE FAMOUS

POSTURE FOUNDATION



**Specials
from
the
Yardage
Section**

80 Square Percal

Full bolt, first quality material, 36 inches wide. Bright new summer prints.

**SPECIAL
29¢ yd.**

**Unbleached
MUSLIN**

Heavy quality, 39 inches wide. There's dozens of uses around the home for this sturdy material.

**SPECIAL
25¢ yd.**

We Feature
McCALL'S PATTERNS

Take Legal Steps on Street Improvements

The City has authorized preparation of a debt limit report, first step in legal proceedings necessary to carrying out a proposed street improvement program here.

Following a period of up to 90 days required by the applicable legal acts, contracts will be let for grading, curbs and street surfacing.

Streets affected are: (1) Fairview—from Michillinda to portion now improved; (2) Ramona—Lima to Park; (3) Carter-Lima to 145 feet west of Hermosa; (4) Michillinda—unimproved northerly portion.

Not included in the debt limit report will be a section of Manzanita Ave.—Lima to Hermosa—for which improvement residents have already placed in escrow at the Bank of Sierra Madre the money covering the estimated entire cost. This street improvement is now at the plans and specifications stage, according to the assistant street superintendent, Ben Mobley.

CHECK THOSE LIGHTS

When driving at night be sure those rear lights are burning, advises the National Automobile club. Blinded by glare of oncoming headlights, drivers find it difficult to see a car ahead unless the warning red lights are burning brightly.

TO CLEAN IS TO SAVE

Keeping the under surface of the fenders free from mud, grease and the like is a money-saver, according to the National Automobile club. The car owner who prefers to ignore the condition of this part of the

SIERRA MADRE NEWS
Thursday, July 29, 1954

automobile sooner or later will find that rust has eaten through the fender.

Advertise in The NEWS!

SIERRA MADRE CU. 5-3301 "Your Hometown Movie"

Wednesday thru Saturday
Elizabeth Taylor and
Dana Andrews

"ELEPHANT WALK"
and Ricardo Montalban
in Frank Yerby's
"THE SARACEN BLADE"

Sunday—Monday—Tuesday
"HEIDI"
and
"WHITE MANE"

Lyric THEATER 205 E. Foothill Blvd. 3-3119

Sat. Eves. & Weekdays, 7 p.m.
Sat. Matinee Only—1:30 p.m.
Sun.—Continuous from 1 p.m.

Wednesday, July 28 thru
Tuesday, Aug. 3
"EXECUTIVE SUITE"
with William Holden
June Allyson
Barbara Stanwyck
Frederick March
Paul Douglas
and
"FLAME IN THE FLESH"
with Lana Turner and
Carlos Thompson

CROWN
—NOW—THRU TUESDAY—
GARY COOPER SUSAN HAYWARD RICHARD WIDMARK
"GARDEN OF EVIL"
Color by TECHNICOLOR
CINEMASCOPE
—Sensational Co-Hit—
"Hell Raiders of the Deep"

**DEPENDABLE
AUTO REPAIR**
It Could Happen
to You ...
IF YOUR BRAKES
ARE FAULTY
LET US CHECK THEM TODAY
**NORM'S
GARAGE**
22 EAST MONTECITO
Call CUster 5-1146
Open Saturdays
For Your Convenience
PICK-UP AND DELIVERY

**Sierra Madre
Hardware Co.
PLUMBING DEPT.**
LET AN
EXPERT
DO IT
"Good enough" plumbing
repair work is not enough
... we always strive to
make it perfect. So, when
PLUMBING (or heating)
problems arise, your best
bet is US! Estimates free.

**PIPE
AND
FITTINGS
FOR
SPRINKLERS**
**Sierra Madre
Hardware Co.**
31 W. Sierra Madre Blvd.
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★ PLUMBING SERVICE ★

**Your
Summer
Head-
quarters**

DRUGS - and -
SUNDRIES!

We Are Proud
to Announce
Our
Appointment
as
Dealership
for
**BELL
AND
HOWELL**
Photographic
and
Camera
Equipment

**SUMMER
COSMETICS**

**BEACH
ACCESSORIES**

**FIRST AID
SUPPLIES**

**SICK ROOM
SUPPLIES**

**TOBACCO
GIFTS**

**PHOTO
SUPPLIES**

**HERE'S
REAL
SAVINGS
ON
SUMMER
DRUG VALUES**

Revlon Silken Net \$1.35
Tussy Cream Deodorant 50c
Regular \$1.00 Jar
"6-12" or SKAT 49c
Insect Repellent
Polaroid Land Camera \$69.95
Highlander Model
Richard Hudnut Egg Shampoo \$1.00
Regular \$1.75
Lustre Cream Shampoo \$1.59
Regular \$2.00 Jar
Tussy Perma Lipstick \$1.00
Regular \$2.00
Drene Shampoo 2 for 69c
Regular \$1.14 Value
Dubarry Hand and Body Lotion \$1.00
Regular \$1.75
Squibb Angle Tooth Brush Reg. \$1.22 Value 69c
Squibb Dental Cream Economy Size
Wrisley Cold Cream Soap 49c
5 CAKES—Regular \$1.00—NOW

**24hr
Service
PRINTING & DEVELOPING**
-- and --
PRESCRIPTIONS filled accurately

Royal Drugs
17 KERSTING COURT CUster 5-3456
• S & H Green Stamps •

Sue Thayer Returns From Eastern Trip

Sue Thayer, daughter of Mr. and Mrs. Richard K. Thayer, 208 West Carter, recently returned from a five-week tour in the East.

The young Sierra Madrean enplaned for Chicago where she joined her cousin, Julie Thayer. The two girls visited friends and relatives in New Orleans, Florida, New York City, and Washington, D.C.

Kappa Alumnae Plan Ojai Valley Picnic

Members of the Pasadena alumnae of Kappa Kappa Gamma have planned a gala supper party Sunday, Aug. 14, at Rancho Matilija, the beautiful Ojai Valley estate of Mrs. Florence Gates Baldwin of San Marino.

Mrs. Baldwin will be hostess to many members, their husbands, children and guests from early afternoon, with special games for the children until late in the evening when a picnic supper will be served

under the valley oaks. Mrs. George H. McBurney, 625 E. Orange Grove, delegate to Pasadena Council of Women's Clubs, will assist the hostess with the August affair. Among those invited from Sierra Madre are Mrs. Samuel Haskins, Jr., and Mrs. Stender Sweeney.

CAUSE FOR PAUSE

"How do you cure your husband from staying late at the club?"

"When he came in late one night, I called out, 'Is that you, Jim' and my husband's name is Frank."

Waldo L. Heasley, Louise Giles Wed At Laguna Beach

After a honeymoon in the High Sierras and a brief visit in Sierra Madre, LTJG Waldo Loren Heasley and his bride, the former Miss Louise Giles of San Diego, have returned to San Diego where the lieutenant is stationed aboard the USS Marsh.

The former Miss Giles is the daughter of Mr. H. O. Giles and she attended San Diego State college. She has been employed at the Naval electronics laboratory at San Diego. Lieutenant Heasley is a graduate of the University of California.

The newlyweds will make their home at 3951 1/2 Louisiana St., San Diego.

The wedding, which was the occasion for a festive gathering of the Heasley clan, took place the evening of July 16 in the Presbyterian Community church, Laguna Beach. Lt. Heasley is the son of Fire Chief and Mrs. James C. Heasley, 536 Oakdale.

Best man and matron of honor for the young couple were Mr. and Mrs. Russell Heasley of Monrovia.

Following the ceremony the family party went on to the Victor Hugo restaurant for a wedding supper.

Attending the wedding were Mr. and Mrs. Waldo Heasley, the bridegroom's uncle and aunt who were visiting here from Pennsylvania; Mr. and Mrs. James C. Heasley, Jr., and Mrs. Heasley's mother, Mrs. Jennie Knight; Mr. and Mrs. Douglas Moffat, Miss Mae Heston and her mother from Nebraska and Mr. and Mrs. Kendall Heasley of El Monte.

Local Residents Visit W. A. Faders

Mr. and Mrs. Walter A. Fader, 166 S. Baldwin, and their daughter, Nancy, shared their Newport Beach home with guests from Sierra Madre last week.

Those enjoying the seashore holiday were Mrs. Fader's mother, Mrs. Helen M. Bonn; her aunt, Mrs. Minnie Pettit, and another daughter, Mrs. Clayton Cromer, and her two sons, Douglas and Randy, who have recently moved to California from their Flint, Mich., home.



EDITH DE TEMPLE, 536 Manzanita, recently received the official gavel of Pasadena Parlor 290, Native Daughters of the Golden West, at installation ceremonies held at the Altadena Masonic temple.

Pasadena Parlor, Daughters of West Elects Local Woman

Edith De Temple, 536 Manzanita, was recently installed as president of Pasadena Parlor 290, Native Daughters of the Golden West.

The impressive services were held in the Altadena Masonic Temple. The ceremony was conducted by Ruth Payne of La Tijera Parlor 282, deputy grand president of the Pasadena Parlor, with assistance given by Mary B. Noerenberg, past grand marshal; Eileen Dismuke and Edna B. Heart, grand trustees, and Maxine Porter, grand inside sentinel.

Other officers installed were Hazel A. Bailey, past president; Mary I. Gibbs, junior past president; Arena Hawley, first vice-president; Ida M. Rice, second vice-president; Gloria Burke, third vice-president; Frances Vail, recording secretary; Margaret Hoffman, financial secretary; Genevieve Templin, treasurer; Dorothy Zangara, marshal; Mabel Brown and Katherine Towner, board of trustees; Ellen Sparks, organist; Anna Z. Odem, inside sentinel, and Mary Abraham, outside sentinel.

Sadie Bagby was chairman for the affair and the Pasadena Parlor past presidents were the social chairmen in charge of the refreshments.

Call in that WANT AD today —You'll get quick results.

Keelan-Baumann Rites Slated for August

Miniature military orders attached to tiny Japanese parasols carried the surprise announcement at a luncheon at the Tail O' the Cock, that Sharon Lou Keelan will join Lieut. Hanns U. Baumann in Japan to be married in late August.

The bride-elect is the daughter of Mr. and Mrs. John J. Keelan, former Glendale residents now living in Newport Beach.

Miss Keelan attended school in Glendale and is a graduate of the University of Southern California School of Dentistry where she was a member of Alpha Kappa Gamma and treasurer of her senior class.

Lieutenant Baumann is the son of Mr. and Mrs. Paul Baumann, 756 N. Auburn, and a graduate of the University of California at Berkeley where he was the president of Sigma Chi fraternity.

Mr. Baumann is the assistant Chief Engineer of the Los

NSAL Executive Board Meets for Luncheon

The executive board and directors of the Pasadena chapter, National Society of Arts and Letters, which includes a number of Sierra Madreans, held a luncheon-meeting yesterday at the Venetian Dining Room and Gardens in Altadena.

Tentative plans for the next season's programs were discussed.

Arcadia GOP Women Plan Luau July 31st

Mrs. Leon L. Burr, Jr., chairman of the ways and means committee of the Arcadia Republican Women's Club, Federated, has announced the GOP women of Arcadia are "going Hawaiian" Saturday, July 31, at 6:30 p.m. at a fund-raising luau to be held at the beautiful estate of Mrs. Mary Ehrenclou, 515 S. Madre St. (Chapman Woods), Pasadena.

Leis flown from Hawaii will be presented to each woman guest upon arrival. A unique hors d'oeuvres bar will be set up and hosted by Mrs. Edward J. Kennedy, Jr., and her committee to whet the appetite for the dinner that will follow. The diners will be entertained by the Tritonettes of Pasadena who will perform a water ballet and synchronized swimming program.

The well-known and versatile pianist and arranger for Harry Owens Royal Hawaiians, Frank Sabatella, and his Island Serenaders will play for dancing.

Mrs. Fred P. Gram, decoration chairman, and her committee will transform the estate into an exotic island paradise.

For reservations and further information call Mrs. William R. Knight, DOuglas 7-8680; Mrs. David M. Diehl, DOuglas 7-8052; Mrs. C. L. Browning, DOuglas 7-4295, or Mrs. Alvin J. Lenz, DOuglas 7-6190.

Angelo County Flood Control District

Lieutenant Baumann entered the U. S. Army last fall and was assigned to duty in Japan last May. The newly married couple will remain in Japan until July of next year.

STEEFA DELYS Studio of Dance

Ballet • Interpretative
Modern • Free Style
Beginners and Advanced
Classes, Private Lessons
By Appointment.

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Monday, Thursday
and Saturday

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YOUR FAMILY RESTAURANT

16th Year in Pasadena
• CHICKEN • RABBIT • STEAK • FISH •
All the Hot Biscuits you wish—Home-made desserts a la mode
Hours: 11:30 a.m. to 8:30 p.m. (Closed Mondays)
75c TO \$1.25—CHILDREN'S DINNER 75c

BROTHERTON'S
Famous FARM HOUSE Dinners

2239 EAST COLORADO PASADENA SYcamore 6-5058
(1 block west of Uptown Theatre) Free Parking—No Liquor

Karen Christensen Nuptials July 20

Mr. and Mrs. Holger T. "Jack" Christensen, 395 E. Laurel, have announced the marriage of their daughter, Karen Gene, to John Wilford Alf of Apple Valley, Calif.

The marriage took place July 20 in Las Vegas, Nev.

The newly married couple will make their home in Apple Valley where Mr. Alf is a radio announcer and disk jockey for the newly installed radio station.

Mr. and Mrs. Christensen have planned a reception Sunday, Aug. 1, honoring the couple.

Wonderful gift for Color Shooters!



New MASCOT Exposure Meter

Designed especially for COLOR movies, slides, stereo. Anyone can use it... pointer indicates proper camera setting... no "calculations!" Precision made. Handy in pocket or purse! \$15.95

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Custer 5-3311
29 N. Baldwin Ave.
24-Hour Photo Finishing

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30% OFF

Boys' and Girls'
Sizes 2 to 14

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GOLD BOND STAMPS

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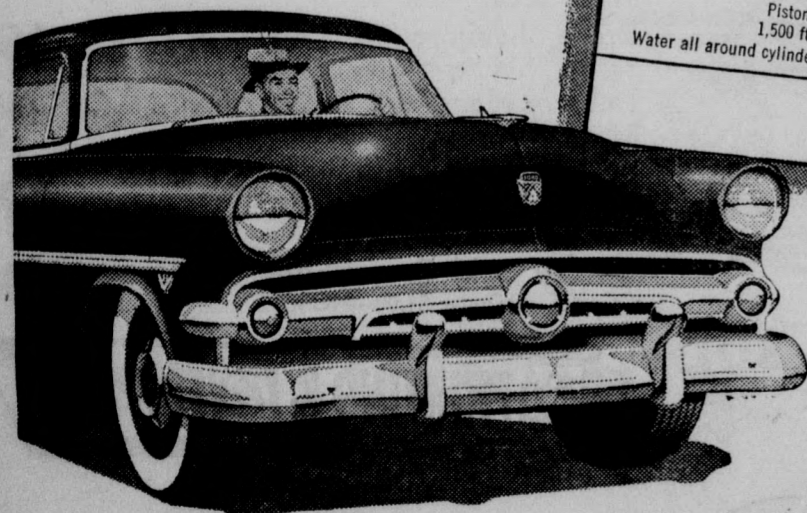
YOUR SHOPPING CENTER FOR THE NEEDS OF YOUTH



34 NORTH BALDWIN
Custer 5-1762
SIERRA MADRE

ADD UP THE SCORE

and you'll
GO FORD!



HERE'S PROOF THAT FORD OFFERS MORE FINE-CAR FEATURES

BODY FEATURES	FORD	HIGH-PRICED CAR C	HIGH-PRICED CAR P	LOW-PRICED CAR C	LOW-PRICED CAR P
Windshield glass area—940 sq. in. or more	YES	YES	YES	NO	NO
Rear window glass area—978 sq. in. or more	YES	YES	YES	NO	NO
Total glass area 3,200 sq. in. or more	YES	YES	YES	NO	NO
Right front fender visible by driver	YES	YES	YES	NO	NO
Window lifts available on 4 windows	YES	YES	YES	NO	NO
Four-way power seat available	YES	YES	YES	NO	NO
Turn-key deck lid opening	YES	YES	YES	NO	NO
Front vent window rainshields—standard on all models	YES	YES	YES	YES	NO
Hood insulation	YES	YES	YES	YES	NO
CHASSIS FEATURES	FORD	HIGH-PRICED CAR C	HIGH-PRICED CAR P	LOW-PRICED CAR C	LOW-PRICED CAR P
Ball-Joint Front Suspension	YES	NO	NO	NO	YES
Full Hotchkiss Drive	YES	YES	YES	NO	YES
Three or more forward speeds in automatic transmission	YES	YES	YES	NO	NO
Accelerator controlled downshift on automatic drive up to 59 mph (Drive range)	YES	YES	YES	NO	NO
Riveted brake lining	YES	YES	YES	NO	NO
Rear shock absorbers diagonally mounted to frame	YES	YES	YES	NO	YES
Rear spring length—53 inches or more	YES	YES	YES	NO	YES
Parallelogram steering linkage	YES	YES	YES	NO	YES
ENGINE FEATURES	FORD	HIGH-PRICED CAR C	HIGH-PRICED CAR P	LOW-PRICED CAR C	LOW-PRICED CAR P
V-8 engine offered	YES	YES	NO	NO	NO
Low-Friction design (bore larger than stroke)	YES	YES	NO	NO	NO
Overhead-valve engine design	YES	YES	NO	NO	NO
Piston speed at 60 mph 1,500 ft. per min. or less	YES	YES	NO	NO	NO
Water all around cylinders for full length	YES	YES	YES	YES	NO
SCORE	FORD 22	HIGH-PRICED CAR C 21	HIGH-PRICED CAR P 14	LOW-PRICED CAR C 4	LOW-PRICED CAR P 3

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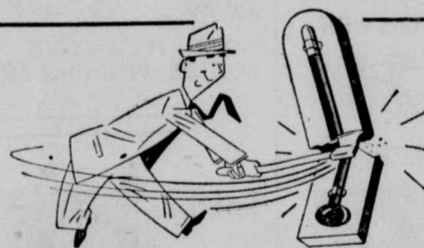
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V-8

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CARL HANSEN

120 W. Sierra Madre Blvd. ★ Custer 5-2321

Great TV, FORD Theatre, KNBH (4) Thursday, 9:30 P.M.



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Why swelter through sticky summer days? Your home or office will stay as fresh and cool as an April morning if you install Servel Gas All-Year Air Conditioning. And in winter, Servel provides steady, even, draft-free warmth.

The price? Only a little more than the cost of heating alone.

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Check the Servel features listed here. Then see your Servel Gas Air Conditioning dealer or your Gas Company. Discover how economical year round climate control can be with Servel.

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WHY HAVE JUST A COOLER when you can enjoy gas air conditioning economically?

- 1 Keeps every room comfortable with one single unit.
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- 3 Heats the air when warmth is needed.
- 4 Can be switched from cooling to heating and back again as needed.
- 5 Filters out dust, dirt and pollen—benefits sufferers of asthma and hay fever.
- 6 Cools without moving parts in the refrigeration unit.
- 7 Uses clean, dependable gas.
- 8 Five year factory warranty on refrigeration unit.

Hastings Ranch News

LOWER HASTINGS: LUCIE LUBISCH, Custer 5-1921

UPPER HASTINGS: MARGE THOMAS, Custer 5-2951

Prizes Awarded at Don Benito Pet Show

Don Benito students participating in the summer playground program recently held a pet show under the direction of Jim Loop, director, and Winnie Brown, substitute director. Among the pets entered were white rabbits, parakeets, a parrot, turtles, cats, kittens and dogs. Many of the dogs made their appearance in very elegant costumes. Since it was difficult to select a "grand winner," prizes were awarded to all contestants.

Ranchettes.

Susan Lynn, weighing 8 pounds, 1 ounce, was born to Mr. and Mrs. James E. Cross, 1125 Leonard, July 18 at the Hollywood Presbyterian hospital. The maternal grandmother is Mrs. Jean Steigerwald. The paternal grandparents are Mr. and Mrs. J. B. Cross of Fort Dodge, Ia. The Crosses have a son, Richard, 3.

RANCH RESIDENTS HAVE LAS VEGAS HOLIDAY

Four Pepperhill Drive couples, Mr. and Mrs. Robert Farmer, Mr. and Mrs. Harlan Dunn, Mr. and Mrs. Guy Knudson and Mr. and Mrs. Dominic F. Giangregorio, recently returned from a five-day stay at the Thunderbird at Las Vegas, Nev.

SMITHS ATTEND FUNERAL

Mr. and Mrs. Ken Smith, 3835 Greenhill, flew to San Francisco last week for a few days to attend the funeral of Mrs. Smith's mother.

Card Parties Benefit Memorial Foundation

Two more card parties have been given for the benefit of the Patricia Lesnick Memorial Foundation.

One of the hostesses was Mrs. Robert D. Meason, 1230 Daveric, who entertained Mrs. Charles R. Hardison, Jr., who heads the Foundation's activities in the Ranch. Mrs. Harold Leffingwell, Mrs. Bud Carlson, Mrs. Victor Caffee, Mrs. Ralph Johnston, Mrs. Richard Perly, Mrs. John Caldecott, Mrs. Mark Hybertson, Mrs. Kenneth Christensen and Mrs. Gordon E. Newhouse.

The second affair took place in the Matthew Slavin, III, home, 1310 Leonard. Those in attendance were Mrs. Hardison, Mrs. Howard McGee, Mrs. John Fales, Mrs. Harris Flannery, Mrs. James Gartland, Mrs. Howard Smith, Mrs. Bennett Souther, Mrs. Arthur Young, Mrs. William Brackman, Mrs. Ralph Johnston, Mrs. G. Douglas Hillier, Mrs. E. E. Swanson and Mrs. Glen Highman.

Ranch Couples Enjoy "Cool-off" at Wagners

Between 40 and 50 couples enjoyed the "Midsummer Cool-off" sponsored by Hastings Ranch Nursery school the other Saturday night at Wagner's pool.

Guests began swimming at 6 o'clock before the spaghetti dinner was served and some took a later dip in the heated pool. There was music for dancing until 11 p.m.

Mrs. Lewis J. Ross, ways and means chairman, was in charge of the annual event.

Ralph A. Judd Family Home From Vacation

The Ralph A. Judd family, 1056 Cynthia, spent several weeks vacationing and are now back in the Ranch for the summer.

Mr. and Mrs. Judd went to San Francisco to attend the annual National Retail Hardware association convention and when they returned they were joined by their children, Andrea and Jeri, and Mrs. Judd's parents, Mr. and Mrs. I. R. Brummett of Amarillo, Tex., who were visiting in the Ranch, for a holiday at Big Bear Lake.

Alfred C. Ingersolls Leave for Calcutta

Mr. and Mrs. Alfred G. Ingersoll, 1135 Valley View, and their son John recently left by boat for Calcutta, India, where Mr. Ingersoll will teach at the University of Bengal.

The Ingersolls are going to India by way of the Orient and will make the return trip through the continent. Mr. Ingersoll is on a year's leave from Caltech where he is a professor.

J. F. Tobias Receives Sloan Fellowship

J. Frank Tobias, 3790 Cartwright, an engineering executive for Hycon Manufacturing company, has left for Cambridge, Mass., where he will begin a one-year course in the School of Industrial Management at the Massachusetts Institute of Technology.

The course leads to a master of science degree in the field of industrial management. Mr. Tobias was the recipient of the \$2000 Alfred P. Sloan Fellowship which made this additional year of study at MIT possible.

Mr. Tobias was joined by his wife and three children for the year's stay in the east.

Reds Still Unbeaten In Little League Play

Still on top after five games of the Hastings Ranch Little League majors were the Reds, defeating the Indians, 14 to 10, and the Yanks, 19 to 10, during the past week. In the minors, the Cubs are first, having won three and lost 1.

MAJOR LEAGUE STANDINGS				
Team	GP	W	L	Pct.
Reds	5	5	0	1.000
Indians	5	2	3	.400
Braves	5	2	3	.400
Yankees	3	1	4	.200
MINOR LEAGUE STANDINGS				
Team	GP	W	L	Pct.
Cubs	4	3	1	.750
Stars	3	2	1	.666
Giants	3	1 1/2	1 1/2	.500
Tigers	4	1 1/2	3 1/2	.125

Hastings Mothers, Tots End Field Summer Term

A score of Hastings Ranch mothers and their pre-school age children this week concluded a six-week summer term of adult education for the mothers and play for the children, which was held each Tuesday morning in the Eugene Field kindergarten.

In addition to regular activities of painting, clay, block, doll and wheel toy play, stories and rhythms, the children also were allowed to use the jungle gym, swings, slides and sand of the kindergarten play area. As a special treat, just before the end of each morning, the youngsters enjoyed a splash in a canvas wading pool set out on the black-top beside the building.

SANDERS VACATION

Mr. and Mrs. Mason Sanders and their two children, who live at 635 Rim Rd., report a pleasant and refreshing vacation at Twin Lakes. But, they opined, they would gladly have eliminated the drive through the desert on the way home.

Veinte Vecinas Party At Day, Osborn Homes

Members of Las Veinte Vecinas and their husbands held their first of three summer parties July 1 in at the homes of Mr. and Mrs. John Osborn and Mr. and Mrs. Charles Day, who are next-door neighbors on Greenhill.

Swimmings during the afternoon was enjoyed in the Day pool and then the party moved to the Osborns for dinner and dancing on the terrace.

Other summer swimming parties of the club are scheduled for Aug. 7 and Sept. 4.

The NEWS wants your news.

Dom F. Giangregorios Mark 12th Anniversary

Mr. and Mrs. Dominic F. Giangregorio, 990 Pepperhill, recently hosted a buffet supper in celebration of their 12th wedding anniversary.

Those enjoying the evening of festivities were Mr. and Mrs. Ross E. Burke, Mr. and Mrs. Arthur Shipman, Mr. and Mrs. Robert Farmer, Mr. and Mrs. Harlan Dunn, Mr. and Mrs. Doe Lamb, Mr. and Mrs. Fred Hoffine, Mr. and Mrs. William Olson, Mr. and Mrs. Frank Jones, Mr. and Mrs. Bud Newton, Mr. and Mrs. Guy Knudson and Mr. and Mrs. John Wardlaw.

ANGLERS SPEND MILLIONS SIERRA MADRE NEWS
Thursday, July 23, 1954
Striped bass anglers, steel-head anglers and salmon anglers in California spent thirty-two million dollars on their sport during 1953.

WINES AND LIQUORS

FREE PROMPT DELIVERY ... To Sierra Madre Upper & Lower Hastings Custer 5-9444

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12 West Sierra Madre Blvd. SIERRA MADRE

HAPPY'S CAN NOT BE UNDERSOLD

HAPPY'S PRIVATE LABEL SALE - STOCK-UP NOW!!



JUST CALL - Custer 5-9444

Sale Prices Effective July 29, 30, 31 - August 1 and 2 Thursday through Tuesday

WHY COME DOWNTOWN?

FREE DELIVERY SERVICE

STORE HOURS - 9 TO 9

FRIGIDAIRE AUTOMATIC ICE CUBE MACHINE

FOR YOUR CONVENIENCE

Happy's VODKA

100% GRAIN N.S.

FIFTH ... 3.49

Reg. \$3.69

CASE .. 36.90

★ Save 2 Bottles ★

Happy's BOURBON

6-YEAR-OLD STRAIGHT KENTUCKY

FIFTH ... 3.99

Reg. \$4.37

CASE .. 43.70

★ Save 2 Bottles ★

Happy's GIN

100% GRAIN N.S.

FIFTH ... 2.79

Reg. \$2.99

CASE .. 29.90

★ Save 2 Bottles ★

Above Items May Be Assorted for a 10% Discount Off Our Regular Price

★ New Low Price Effective August 1st ★

PARK & TILFORD RESERVE

The Blend of Experience

the finest tasting whiskey of its type in America

FULL QUART 4.95

ICE COLD EASTERN BEER

Case of 24 Cans - \$3.49



TRIKENA VODKA

100% Grain-N.S. - Full Quart - - 3.99

Bellow's Club BOURBON

Straight Kentucky-Fifth - - - 4.49

Glenmore BOURBON

Straight Kentucky-Fifth - - - 4.49

OLD TAYLOR

86 Proof-Fifth - - - now 5.49

Blended and Bottled in Scotland WHITELEY'S SCOTCH

Imported-Fifth - - 5.49

The Very Popular CHEVALIER PINK CHAMPAGNE

Fifth - - - 2.09

Straight Kentucky Bourbon OLD CROW

Was 5.29-Fifth - - 4.77



200 Cases in Stock

GILBEY'S GIN

Fifth - - - 3.83

Special Case Price Fifths - - - 41.37

Quart - - - 4.73

Special Case Price Quarts - - - 51.09

Air Conditioning

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DON'T LOSE THE

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OF YOUR HOME TO SUMMER HEAT

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IF YOU HAVE A PROBLEM

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ELLIOTT 8-3129

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ADVERTISEMENTS

CLASSIFIED RATES
50c Minimum Per Insertion
Per line.....15c
Deadline—Tuesday, 12 noon.

WORK WANTED

SHARPENING & REPAIR—LAWN & POWER MOWERS, TOOLS. 57 W. Montecito. A:7-811
A-1 COLORED LAUNDRESS—excellent cleaning, also cooking & serving. SY. 8-7675. A:6-1011

HOUSE CLEANING—Summer rates, dependable service by month or by job. Painting our specialty. Fully insured. Sycamore 3-0676. A:1-1811
DON'S GREEN THUMB SERVICE—power equipment. CU. 5-0622 A:7-2911

HIGH SCHOOL GIRL—exp. baby sitter, available day or evenings. Refs. S.M. area. Custer 5-9565. A:7-29—8-12

BABY SITTING—day and night. References. Own transportation. CU. 5-6431. A:6-1011

SIERRA TREE SERVICE—Pruning, wrecking. Power saw. Fully insured. Custer 5-0651. A:8-611

TYPING DONE IN MY HOME. Mrs. Gohr. CU. 5-0980. A:8-1311

SIERRA SECRETARIAL SERVICE—Dictation, transcription and typing. Stencils cut and mimeographed. Alyce Herrold. CU. 5-6226. A:6-2511

RELIABLE high school girl would like baby sitting jobs, any time. CU. 5-6924. A:7-15-29

THOMAS HOUSE CLEANERS—July specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857. A:11-2011

IRONING AND LAUNDRY—Done in my home. Reasonable. 111 N. Sunnyside. Custer 5-3779. A:9-2711

IRONING in my own home—\$1 hr. Neat. 498 Woodland Drive. CU. 5-1766. A:1-2111

WOMAN will care for mother & baby. Reasonable amount of housework. Also practical nursing. CU. 5-3260. A:5-1311

RELIABLE MOTHER for baby sitting even. & weekends. Custer 5-6632. A:6-24—11

MIDDLE-AGED Christian woman wants baby-sitting, overnight & vacations. CU. 5-0018. A:7-1111

SAWS FILED, SCISSORS, TOOLS SHARPENED. 98 S. Lind. A:6-2511

YARD WORK—watering, window washing wanted by energetic young man. CU. 5-3654. A:7-22—8-5

17-YR. high school boy wants garden work in mornings. CU. 5-9557. 299 West Grandview neighborhood. A:7-29

SEE HANK for light hauling, odd jobs of any kind. License 238. Call CU. 5-9310. A:7-3011

DO YOU NEED A BABY SITTER? Experienced adult. Refs. SY. camore 8-3705 even. A:4-22-11

ATTENTION EMPLOYERS

We Have
A PAIR OF ACES

TWO BOYS, 17 & 18—They have been with us a long time. They want part-time work for summer. Ace of Clubs is handy with machinery and almost anything. Ace of Spades is serious and earnest. For first Ace call CU. 5-9197; for second Ace, CU. 5-0275

or
SIERRA MADRE NEWS
Custer 5-3324

Now you know!

The Answers to Everyday Insurance Problems
By HARRY A. LANGE



QUESTION: Somebody told my husband we should change the amount of fire insurance on our home. It is only five years old so it couldn't have lost much value could it?

ANSWER: Your adviser no doubt meant you should increase your insurance coverage. The average home built five years ago would cost 1/4 more to build today so if insured at its original cost would be insured for only 4/5 of its replacement value.

HARRY A. LANGE
COMPLETE INSURANCE
Custer 5-0385
Opposite Kersting Triangle

HELP WANTED

BEACH VACATION FOR HIGH school or college girl as mother's helper. Room, board and salary. CU. 5-3327. B:7-29

FOR SALE—REAL ESTATE

OLDER HOUSE—4 bdrms., good neighborhood. Fireplace, dining rm. Lot 50x135. By owner. \$9500. Terms, 153 Wilson. CU. 5-9540. C:7-22—8-5

LOVELY 3 bedroom home near churches, schools & shopping. Fine residential district. Lot 80x190, loaded with fruit trees. Excellent neighborhood. Mr. Reichard, SY. 3-0714 Mark Dailey, SY. 3-1284, CU. 5-3330

2 COTTAGES on 1 lot, S.M. Canyon. Trees, view. Good investment for steady income. Owner must sell. CU. 5-0843. C:7-22—8-5

FOR RENT

FOR RENT—Used Refrigerators, \$5.50 month; Used Washers, \$4.50 month. 90-day rent may be applied on purchase. RASMUSSEN APPLIANCES 43 N. Baldwin Custer 5-9258

3-BDRM. HOUSE—enclosed yard. Picture window, fireplace. CU. 5-0125. D:7-15-29

DUPELX—CLEAN—PARTLY furnished; garage. Adults preferred. CU. 5-9753. D:7-15—8-17

FURN., corner room, privacy, separate entrance & bath, employed woman or couple. Good transp. location. CU. 5-9651. D:7-22—8-5

\$40 MO.—3 rm. house with refrigerator & gas range, at 619 Woodland Dr. CU. 5-0843. D:7-22—8-5

1 BDRM. HOUSE—nice, clean, modern, air conditioned, centrally located. CU. 5-9918. D:7-22—8-5

1 BDRM. HOUSE—nice, clean, mod., centrally located. Adults only. Avail. Aug. 1. CU. 5-9918. D:7-15-29

FURN. pleasant apt. for 1 person. Reas. rent. 52 W. Laurel. CU. 5-3852. D:7-15-29

APARTMENT for rent—close to market & bus. Leland Marsh. CU. 5-0385. D:7-29

SLEEPING ROOM, furn., \$27.50 mo. Cheerful, close-in. 105 E. Sierra Madre Blvd. CU. 5-9900 after 6 p.m. D:7-29—8-12

2-BEDROOM HOUSE—rear—almost new. Christians only. 274 W. Laurel. D:7-29

NEW Laguna Beach rental—2 bdrms., 1 1/2 baths, 3 min. walk to ocean, furnished, \$10 per day, or \$50 per week. Byron Hopper, Custer 5-3372. D:7-29

LOVELY 3 rm. furn. cottage—insulated. Fairly new. Must be seen to be appreciated. Custer 5-0265. D:7-29—8-12

UNFURN. HOUSE—3 rooms and bathroom, half blk. from City Hall. Inquire 76 W. Bonita Ave. D:7-29

ATTRACTIVE, clean 1-bdrm., furnished apt. Pay own utilities. 206 Auburn. D:7-29—8-12

FOR RENT

2 BDRM. UNFURN. HOUSE in S.M. Canyon—completely redecorated. Shaded patio, panel ray heat, 1 child ok, parking space provided. \$48 mo. Custer 5-0542. D:7-29—8-12

LOVELY FURNISHED sleeping room, private kitchen and entrance. 126 E. Laurel. Custer 5-6321. D:7-29—8-12

ONE ROOM APART.—furnished. Ground floor. Near stores and transp. CU. 5-0076. D:7-29

3 RM. APT.—kitchen completely furn., utils. paid., some furniture. 352 N. Grove. D:7-15-29

FOR SALE—MISCELLANEOUS

PERSONALIZED, embossed business cards, 1000 for \$4.48. Sierra Madre News, 9 Kersting Ct., CU. 5-3324. E:7-911

FACTORY SECONDS—8 1/2 lb. jars Pickled Watermelon or Crabapples, \$2 each. Stuffed Olives, 4 1/2 lb. jars, \$2.45 each. Also other items. Ward's Marmalade Factory, 273 E. Highland. No delivery. E:6-311

KNAPP SHOES CU. 5-9429
JESS GROOMER CU. 5-2411 E:6-2411

BUILDERS' SUPPLIES, LUMBER, doors, windows. Cheap. Custer 5-0272. E:7-15-29

SM. 8 PC. WAL. DIN. SET, Oriental rug, two cane bottom chairs, other items. 390 East Grandview. E:7-15-29

TAME BABY SKUNK for sale—de-skunked! CU. 5-9493. E:7-15-29

PIANO, Baldwin spinet, almost new, \$600. CU. 5-9540. E:7-22—8-5

DAVENPORT, good cond., with slip cover; also revolving TV table. CU. 5-0642. 303 West Montecito Ave. E:7-29

GAS HEATER, \$10; light wood coffee table, \$5. Both good cond. CU. 5-2952. E:7-29—8-12

TRY our new instant hair dryer. Dries in half the time, and much cooler in this warm weather. No extra charge. Wistaria Beauty Shop. Custer 5-9526. E:7-2211

BLACKSTONE AUTO. WASHER—1 yr. old, ex. cond. Make offer. 2458 Mohawk St., Pasadena. SY. 2-6390. E:7-22—8-5

TROMBONE—BRASS PLATED—Good tone—\$30. Custer 5-0275 or 5-3324. E:5-20—811

TUPPER WARE—home parties or orders. Wanda Huffine. Custer 5-6305. E:11-1911

HARDWARE—LOCKS & KEYS—paints—plumbing supplies. Bill's Fix-it & Hardware, 199 N. Quigley, Pasadena, between Michillinda and Rosemead, off Foothill. Open Sun. 9-1 E:2-411

WE BUY and sell tools, machinery, furniture. DON'S USED MERCHANDISE, 1210 S. Myrtle, Monrovia, EL. 8-6880. 11

MOTOROLA TV—large table model, \$40; Hollywood liquefier, \$25; screens, windows, doors, misc. 168 E. Sierra Madre Blvd. E:7-29—8-12

\$1500 DOWN 3 BEDROOMS — 2 BATHS

Deluxe quality stucco. 1600 sq. ft. Fireplace, separate dining room, breakfast space in kitchen. Lots of tile. Hardwood floors. Delightful screened porch in rear. Double garage. Beautifully landscaped yard. This fine home is located in an exclusive home section. Magnificent mountain view. Now vacant. Priced reduced to \$17,500

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HOME OF BETTER HOME BUYS

304 W. Sierra Madre Blvd. . . . Opposite Post Office
Custer 5-3433

Good Pre-War 2 Bedroom

Additional Income from Small Apartment.

Fenced 50x175 Lot with Family Fruit.

\$13,500 — — — \$3000 Down

JOHN C. LOOMIS

REAL ESTATE—INSURANCE

38 WEST SIERRA MADRE BLVD.

Custer 5-3312

FOR SALE

Two Apartment Houses—Close in

\$9,250.00

Two Houses For Rent

Harry A. Lange

REAL ESTATE

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INSURANCE

Custer 5-0385

LELAND P. MARSH, Associate

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PIANOS and ORGANS
Sales—Rentals—Service
Open Monday and Friday
Evenings
1296 EAST COLORADO
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INSTRUCTION

LONA BARON
Piano—Organ—Voice
Lessons by appointment.
Custer 5-6066 1:2-1811

FOR SALE—MISCELLANEOUS

ADDING MACHINE—R. C. Allen elec. like new. Make offer. Also Bendix, \$15. EL. 9-1901. E:7-22—8-5

STREAMLINED teardrop trailer—butane, bed, all extras. Perfect cond., \$300. Heirloom bedspread, \$10; other items. 490 N. Sunnyside. CU. 5-0878. E:7-22—8-5

FOR SALE—modern, grey sectional love seat. CU. 5-9163. E:7-29

O'KEEFE & MERRITT gas range—fine for small kitchen. Top 17x30. Oven regulator, broiler. Good cond. Bring \$15 and two men to take it away. 807 Skyland. E:7-29

12 CHROME CHAIRS and bench. Suitable for patio or den. Ralph's Shoe Store. E:7-29

WASHING MACHINE, \$45; West-inghouse electric roaster, \$25; pressure cooker, \$7. Pots, pans & dishes. 85 E. Sierra Madre Blvd. E:7-29

ROOMS, BOARD

AIR COND. ROOMS and board, running water. Employed men. CU. 5-6073. H:7-22—8-5

MISCELLANEOUS

WANTED—ride Mon. thru. Sat. from Sierra Madre, 6:30 a.m. to Hollywood. Return daily from downtown L.A. 6 p.m. Custer 5-9569. I:7-27—8-5

RIDE WANTED from Coronet Homes to vic. Magnolia & Hollywood Way, Burbank. 8:30 and 5. CU. 5-3104. I:7-22—8-5

SIERRA MADRE TRANSFER. Local and long distance moving. CU. 5-3374. I:8-411

LOST AND FOUND

FOUND—lady's gold wrist watch—write Box Y, care The News. G:7-29

WANTED TO RENT

ONE or 2 BDRM. APT. or HOUSE for mother & 6-yr.-old child. Approx. Aug. 20. CU. 5-0897. L:7-22—8-5

WANTED—about Sept. 1—2 or 3 bdrms. house, Dependable tenants. Plymouth 4-6487. L:7-29—8-12

WORK WANTED

QUALITY PRINTING of all kinds—Sierra Madre News, 9 Kersting Ct. Custer 5-3324.

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GOOD WORK CAR—'41 Buick sedanette, \$50 takes it. Custer 5-9900 after 6 p.m. 105 East Sierra Madre Blvd. P:7-29—8-12

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**MRS. FREDERICK ROESS
HOME FROM HOSPITAL**

Mrs. Frederick Roess, 261 Adams, who recently underwent major surgery at Huntington Memorial hospital has returned to her home. She is making satisfactory progress, it is reported.

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**James Introduces New
Swim Pool Financing**

A municipal swimming pool for Sierra Madre may not be a lost cause although a bond election to finance same was defeated earlier this year, and other financing has been unsuccessful.

The City Council this week approved Councilman Charles H. James' request that the city attorney be instructed to prepare a resolution providing for transfer of an undetermined sum annually from the Park fund to a Capital Outlay fund, to be earmarked for swimming pool construction, and possible, site acquisition.

ANTS?

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**JOKESTER(?) DUMPS MANURE
IN CANYON SWIM POOL**

A lot of children missed out on their swimming Sunday and the City lost a little revenue all because someone with a questionable sense of humor dumped a sack of manure in the Canyon pool early that day.

Mrs. Audrey B. Smith, pool manager, ordered the pool closed and the water drained when she discovered the 'joke.' The pool is usually drained and cleaned every Monday.

MANY ATTEND

From page 1

Mrs. Robert Foote, Mr. and Mrs. Leslie Chapman, Dr. W. T. Gilliland, retired superintendent of the Plaza Center in Los Angeles, Mrs. Gilliland, Miss Katherine B. Higgins who was instrumental in starting the home here 29 years ago, Mrs. Harold F. Roberts, Rev. and Mrs. Carl C. Smith, members of the Canyon Thimble group, and others.

Assisting in serving the home-made pastries, punch, tea and coffee, were young women residents and former residents of the home including Mrs. Angie Palascio, Mrs. Ester Deushane and daughter, Miss Barbara Deushane, Miss Regina Rivera and Miss Rachel Parra.

Garden flowers decorated Miss Pritchard's home for the occasion and the centerpiece of rose and pink carnations graced the tea table.

The hostess committee included: Mrs. Mae Fuller Zlatnik, Mrs. B. L. Hinkley, Mrs. Convers Twycross, Mrs. Harry Caskey, Miss Avis Bloom, Mrs. Clarence Osborne, Mrs. Allie Copenhaver and Mrs. Helen D. Haas.

**C. of C. DIRECTORS
MEETING ON AUG. 2**

An important meeting of the board of directors of the Sierra Madre Chamber of Commerce will be held Monday, Aug. 2, at 8:30 a.m. in the Bank of Sierra Madre, Anthony Cavalli, secretary-manager of the chamber, announced this week.

Lorne Pratt, secretary-manager of the Hollywood Chamber of Commerce, will be guest speaker at the meeting. Jim Wolfe who was recently named to the board to fill the unexpired term of Richard Hawks, who resigned due to out of town activities, will also be seated.

CITY'S DAY CAMP

From page one

the camp site which is located one-third mile north of Station KWKW, just east of Sierra Madre Villa. 1

The daily schedule, starting off at 7 a.m. with a hearty campfire breakfast, will be as follows: 8:15 a.m., opening exercises, announcements, songs and games; 9 a.m., hiking; 9:50 a.m., craft period; 10:45 a.m., depart for cool-off swim at Wagner's pool in Pasadena; 11:45 a.m., bus trip back home with the bus reversing the morning pick-up route.

**CITY TRANSFERRING \$75,000
TO INTEREST-BEARING ACCT.**
City Administrator Lawrence

C. Bevington has been authorized by the City Council to transfer \$75,000 of City funds from an active account in a Pasadena bank to an interest-bearing, 90-day call account.

This sum, it was pointed out, may be changed pending completion and approval of the City budget for the current fiscal year.

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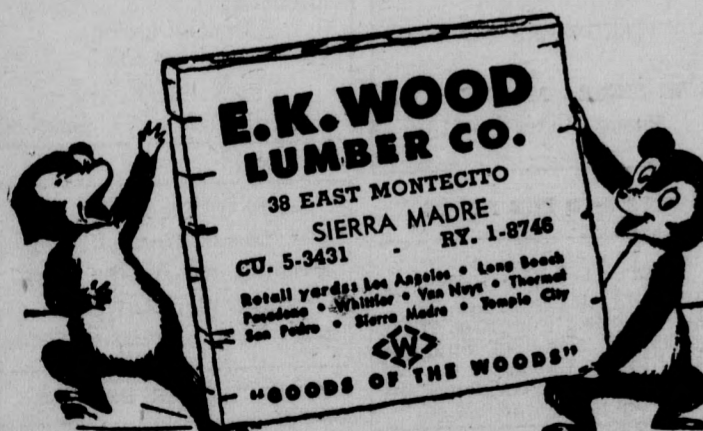


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